

WEST COAST STUDENT CAREER FORUM

Friday, October 9th, 2020 | 11am - 2:30pm PDT

we're going
VIRTUAL!

ANNOUNCING PROGRAM

NIKE

Mitzi Yonezawa

North America Brand Director, Running

HAVAS EDGE

All About Media Buying

LEWIS GLOBAL COMMUNICATIONS

Quantifying Marketing

LOKAI / SUGARFINA

Brand Strategy and Partnerships

ILYA CHEREPAKHIN

Exploring Careers in Marketing

HOOK

Agency Life

LIVE NATION ENTERTAINMENT

Everything Digital

ORACLE

Building Client Partnerships

TRUTH BRANDING AGENCY

Brand Strategy

Keynote
11am

Breakout
12:30pm

Breakout
1:30pm

REGISTER TODAY

Sponsored by the Lee Epstein Fund

Hosted by Marketing EDGE and Fresno State University