



Craig School of Business

List of Topics offered by Craig School of Business

(can be customized further as needed):

Management	Marketing	ISDS	Accounting	Finance & Business Law
Communication Skills	Branding	Advanced Excel	Financial Accounting	Effective & Persuasive Business Writing
Conflict Resolution	Digital Marketing and Social Media Part I (Foundational Concepts)	Big Data/ Artificial Intelligence	Managerial Accounting	Employee Selection/Employment Law
Decision Making	Digital Marketing and Social Media Part II (In-depth application)	Business Insights with Spreadsheets	Tax Accounting & Planning	Ethics/Professional Responsibility
Delegation	Market Research	Data Analytics	<i>Other topics as needed</i>	Financial Management
Diversity and Inclusion	Supply Chain / Logistics	Fundamentals of Project Management		Financial Planning & Investments
Fairness in Management	<i>Other topics as needed</i>	<i>Other topics as needed</i>		International Finance
Initiating and Coping with Change				Real Estate topics
Leadership & Role of Manager				<i>Other topics as needed</i>
Motivation				
Negotiation Skills				
Performance Appraisal				
Role of Supervisor				
Sexual Harassment				
Strategy				
Team Building/ Development				
Time Management				
<i>Other topics as needed</i>				