



# Gazarian Center Real Estate Sentiment Index Report Spring 2015

Jacquelin J. Curry

Associate Director, Gazarian Real Estate Center

University Business Center / Craig School of Business

5245 North Backer Avenue M/S PB7

Fresno, California 93740-8001

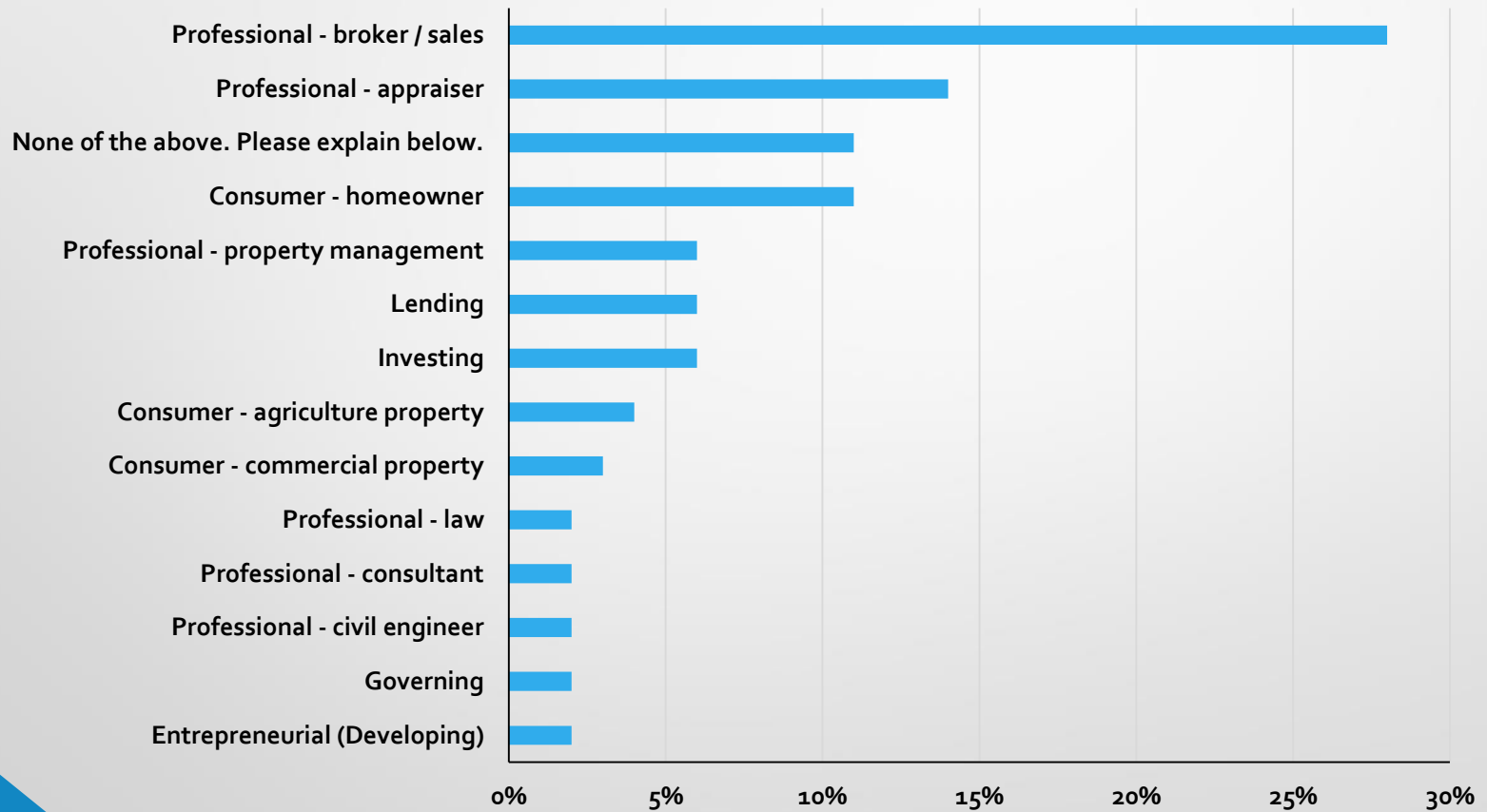
559-278-8328

[jacquelinc@csufresno.edu](mailto:jacquelinc@csufresno.edu)

[www.gazarian.info](http://www.gazarian.info)

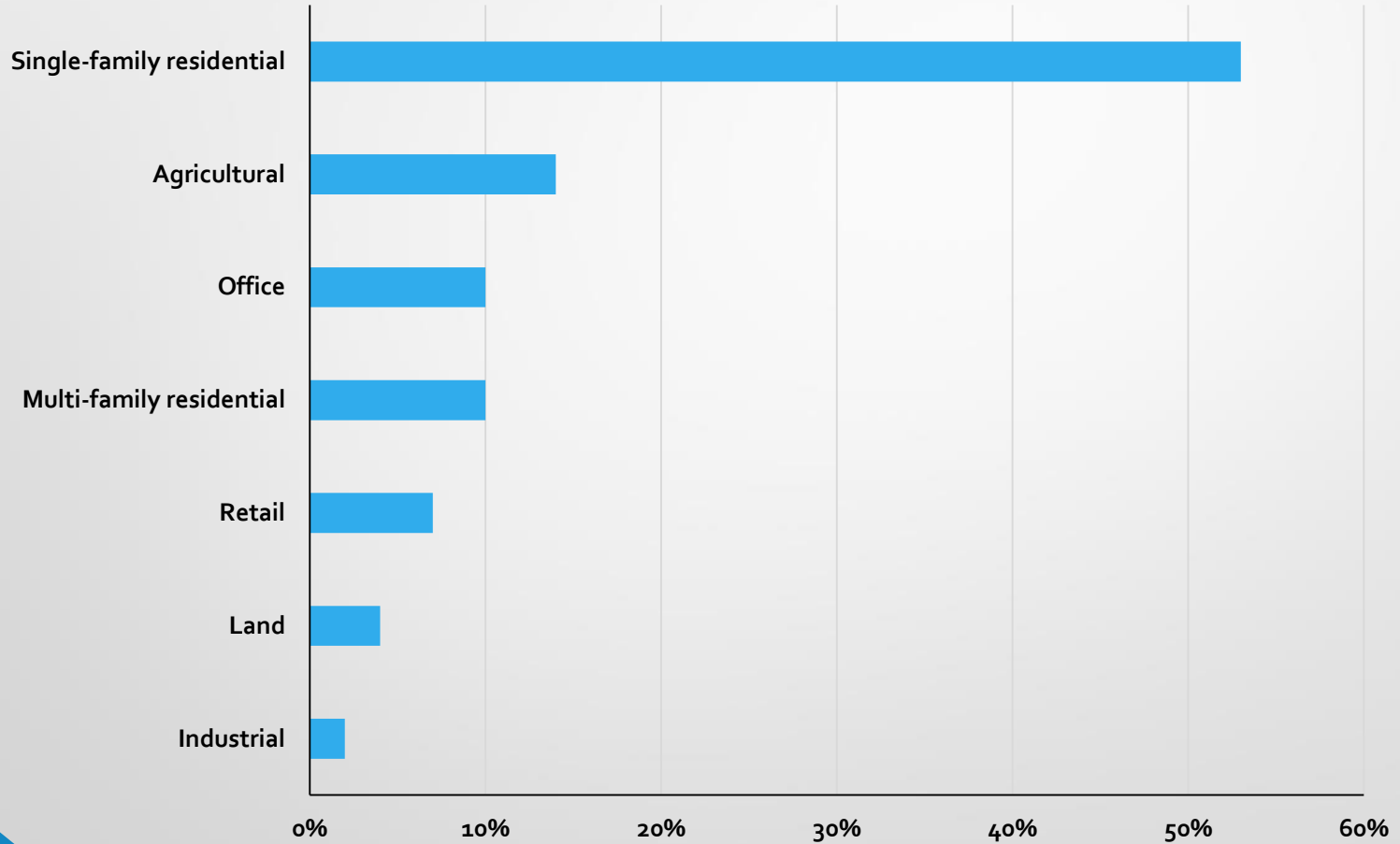
# Q 1. Please identify your primary Fresno real estate activity. (Please select one)

## Primary Fresno Real Estate Activity Spring 2015 n = 125



## Q 2. Please identify your primary market affiliation.

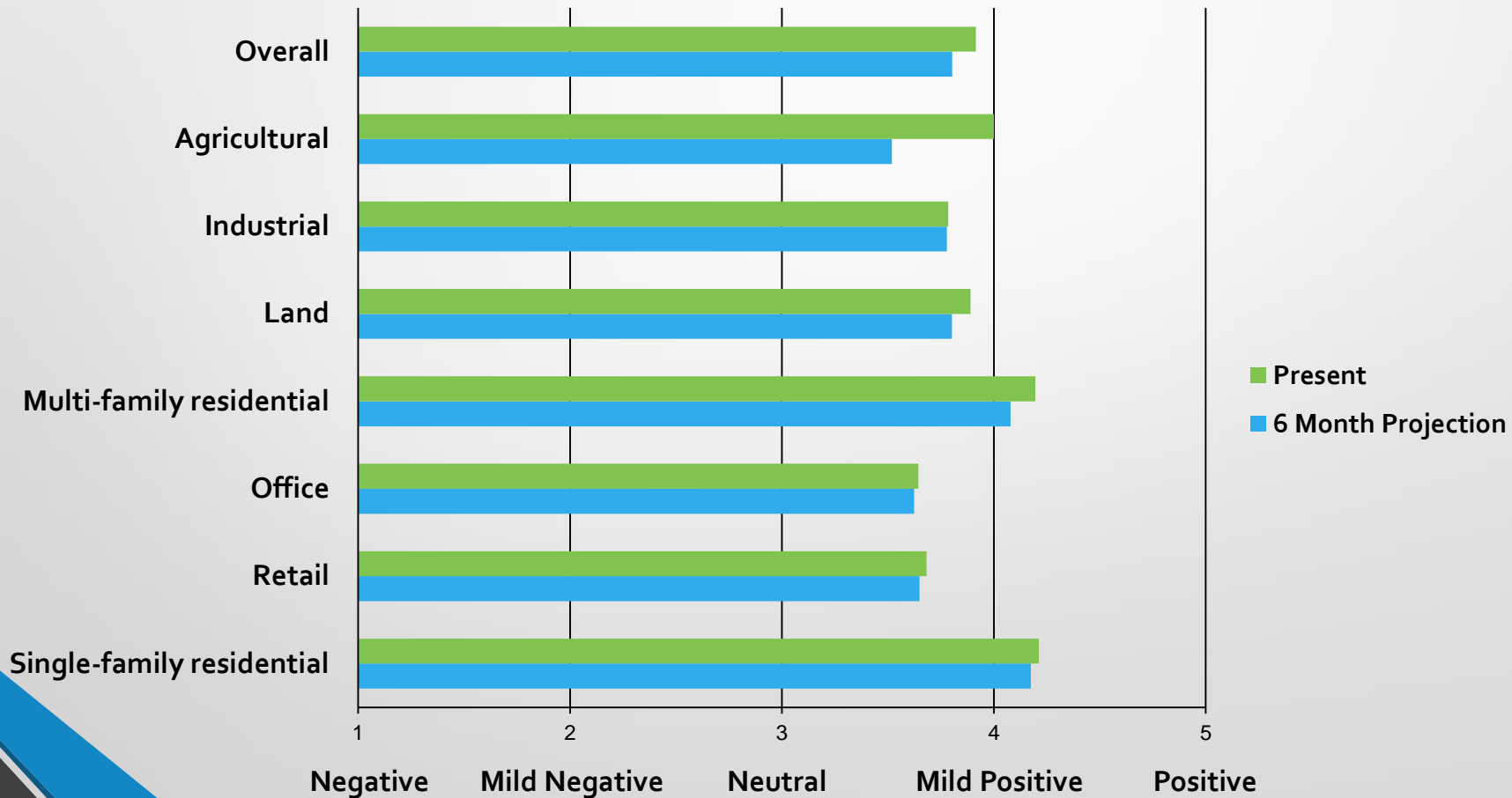
Primary Market Affiliation  
Spring 2015



**Q 3 & 4 (a). Please rate your current and 6 month projected sentiment levels for the following Fresno real estate market segments.**

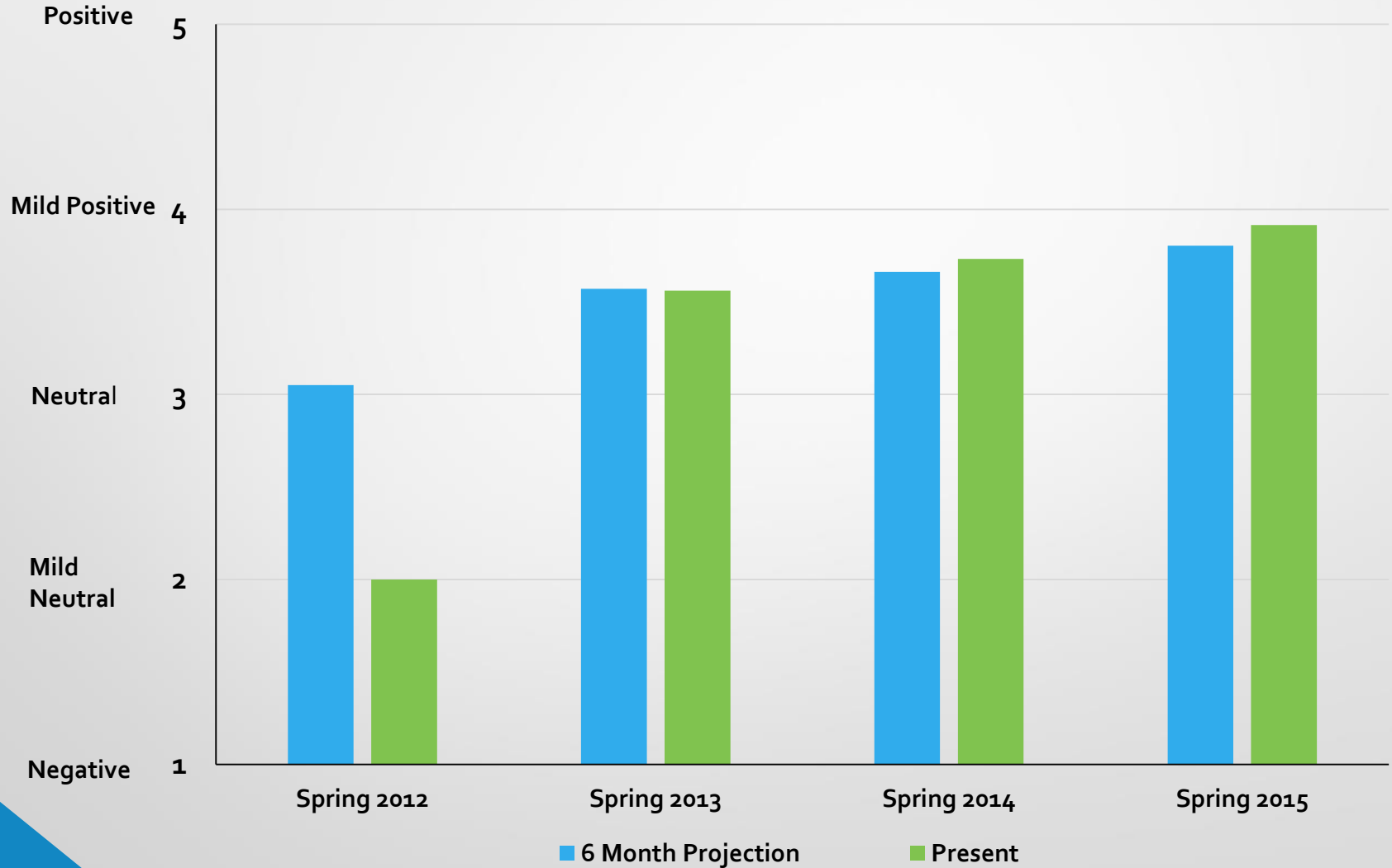
### **Sentiment Indices - Present and 6 mo. Projection Spring 2015**

**n = 125**



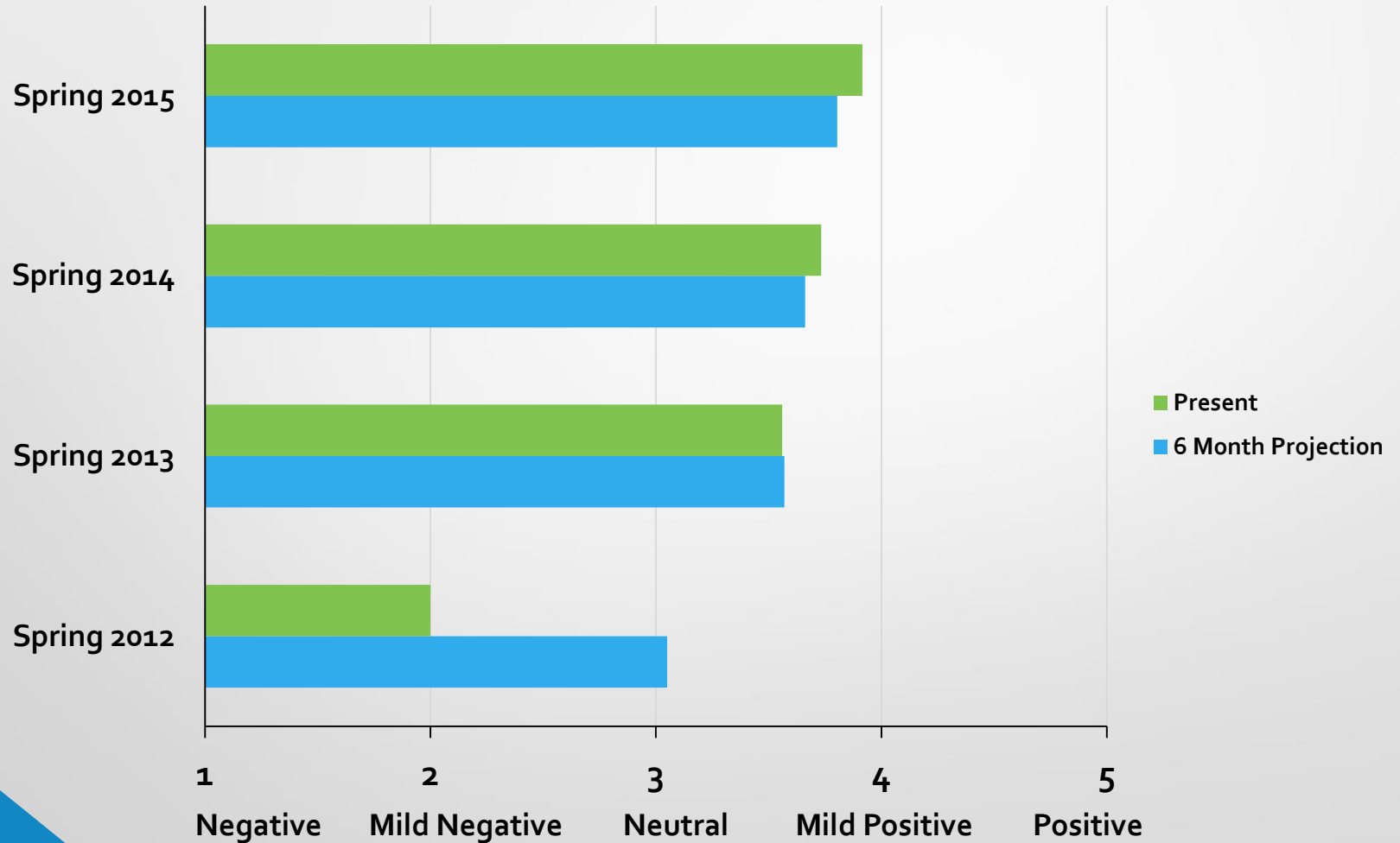
Q 3 & 4 (b)

## Overall Sentiment Index Change Spring 2012, 2013, 2014, 2015



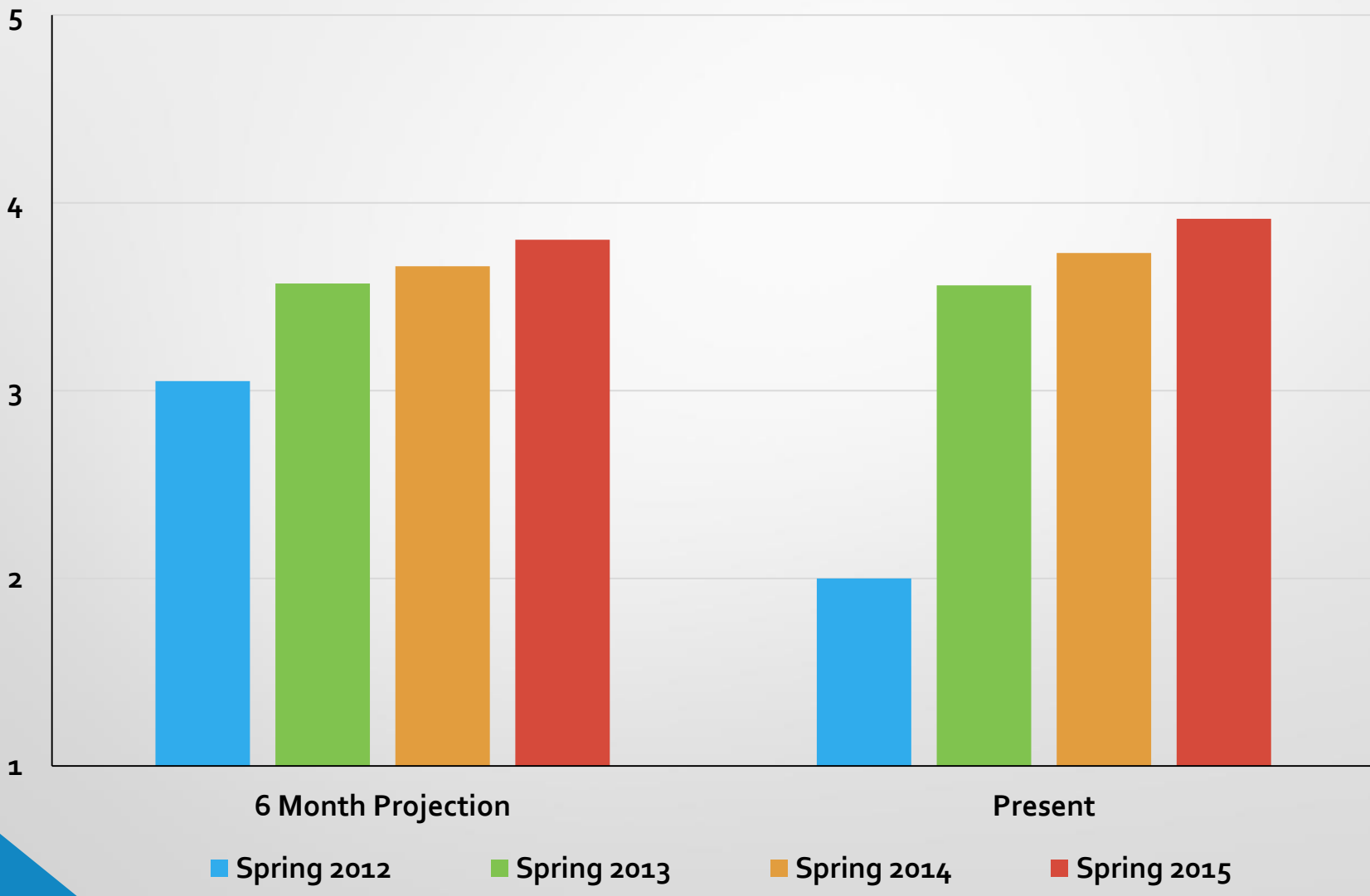
Q 3 & 4 (c)

## Overall Sentiment Index Change Spring 2012, 2013, 2014, 2015



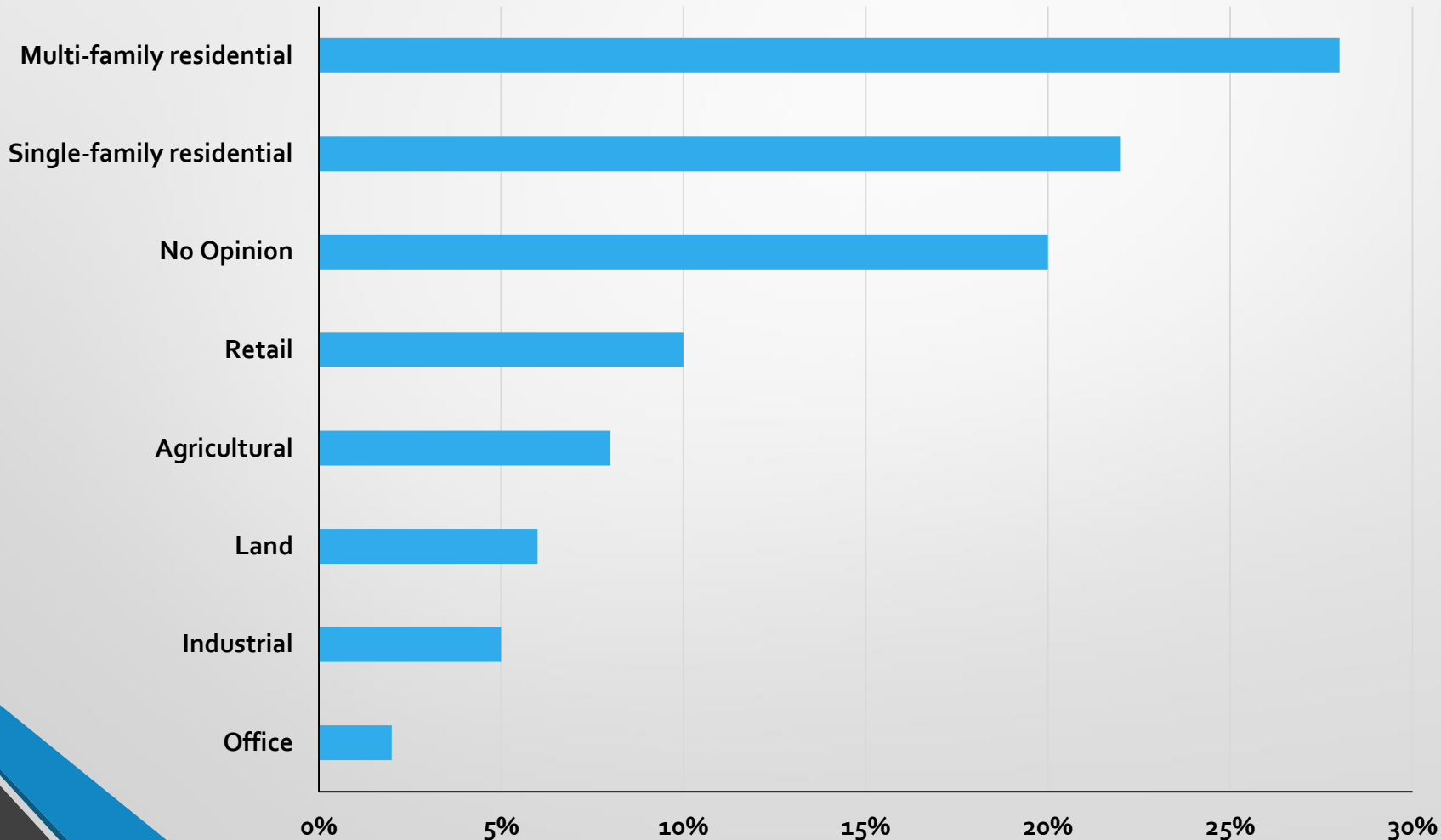
Q 3 & 4 (d)

### Overall Sentiment Index Change Spring 2012, 2013, 2014, 2015



**Q 5 (a). Over the next 6 months, which Fresno real estate property type has the best investment potential?**

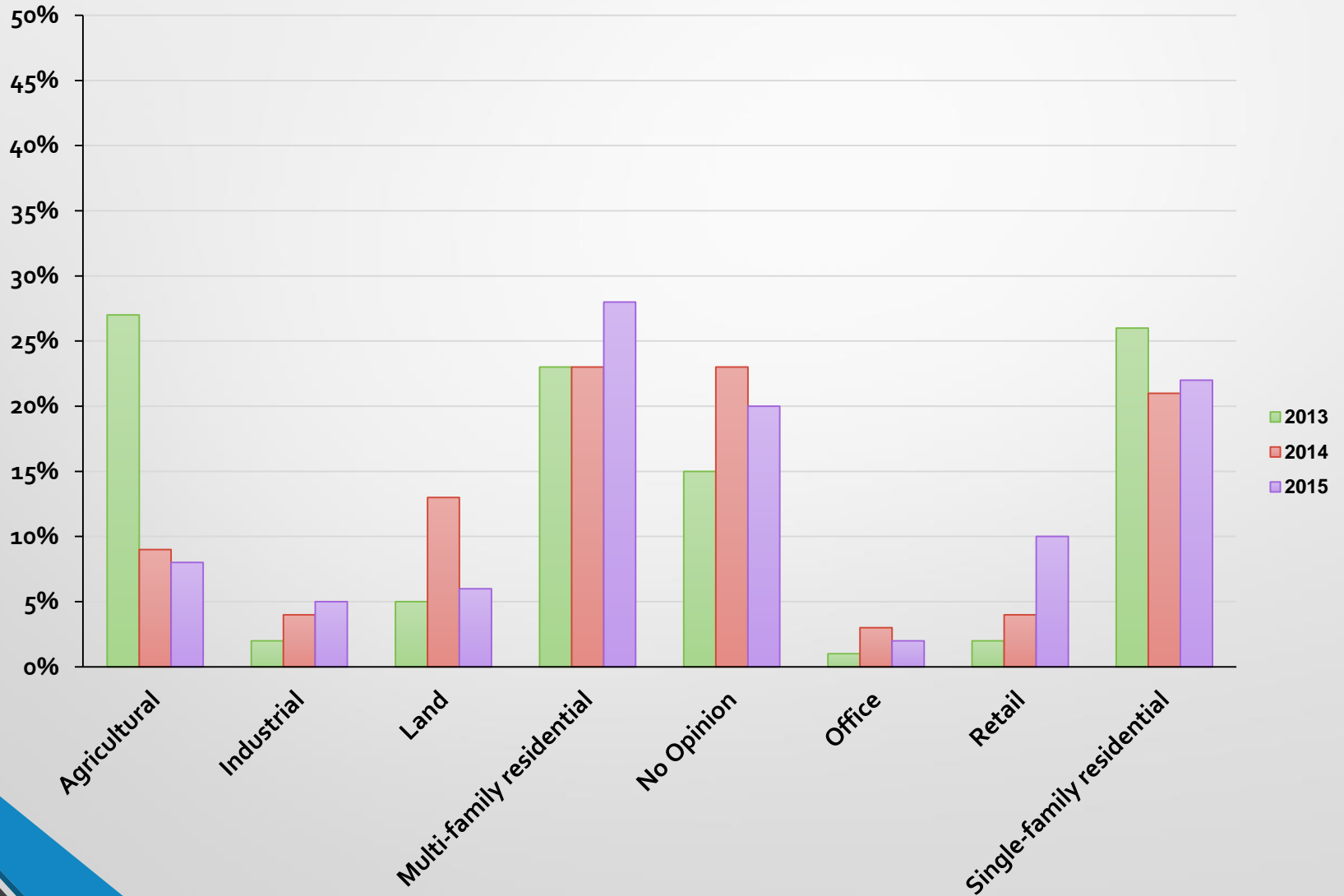
**Fresno Best Investment Potention  
Spring 2015**





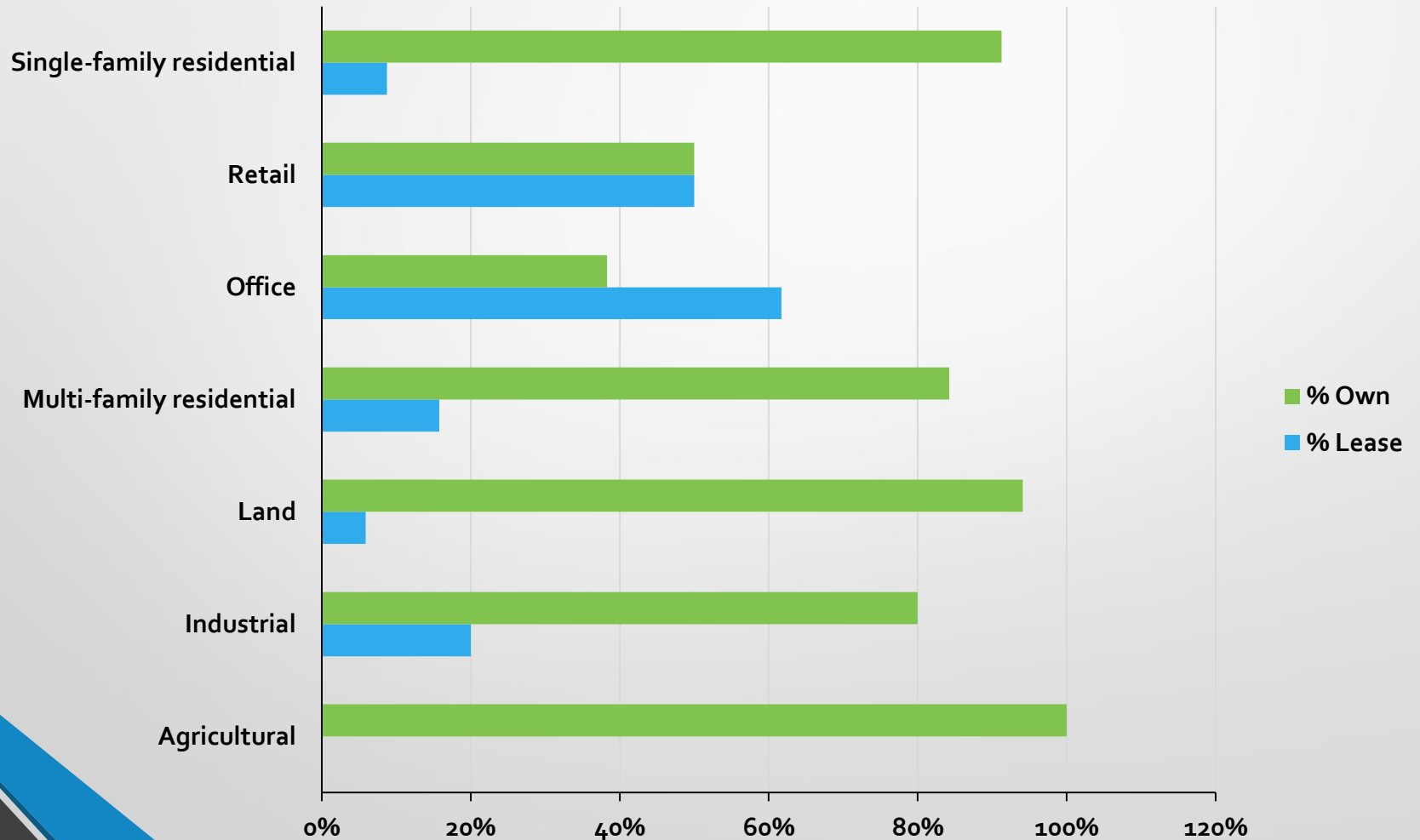
Q 5 (b)

## Fresno Best Investment Potential Change Spring 2013, 2014, 2015



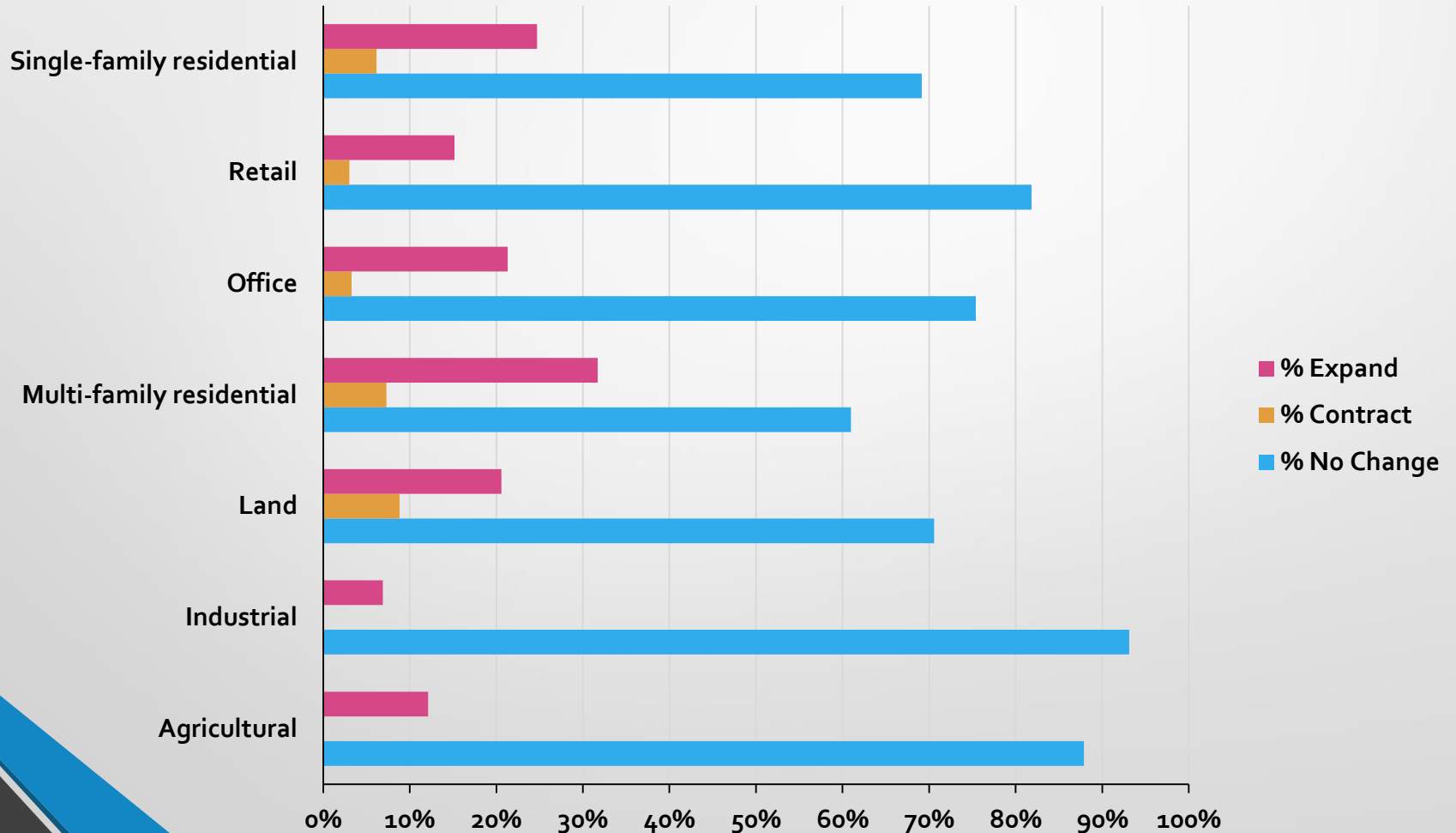
Q 6a. Please indicate if you lease or own your space.

## Lease or Own Real Estate Space Spring 2015



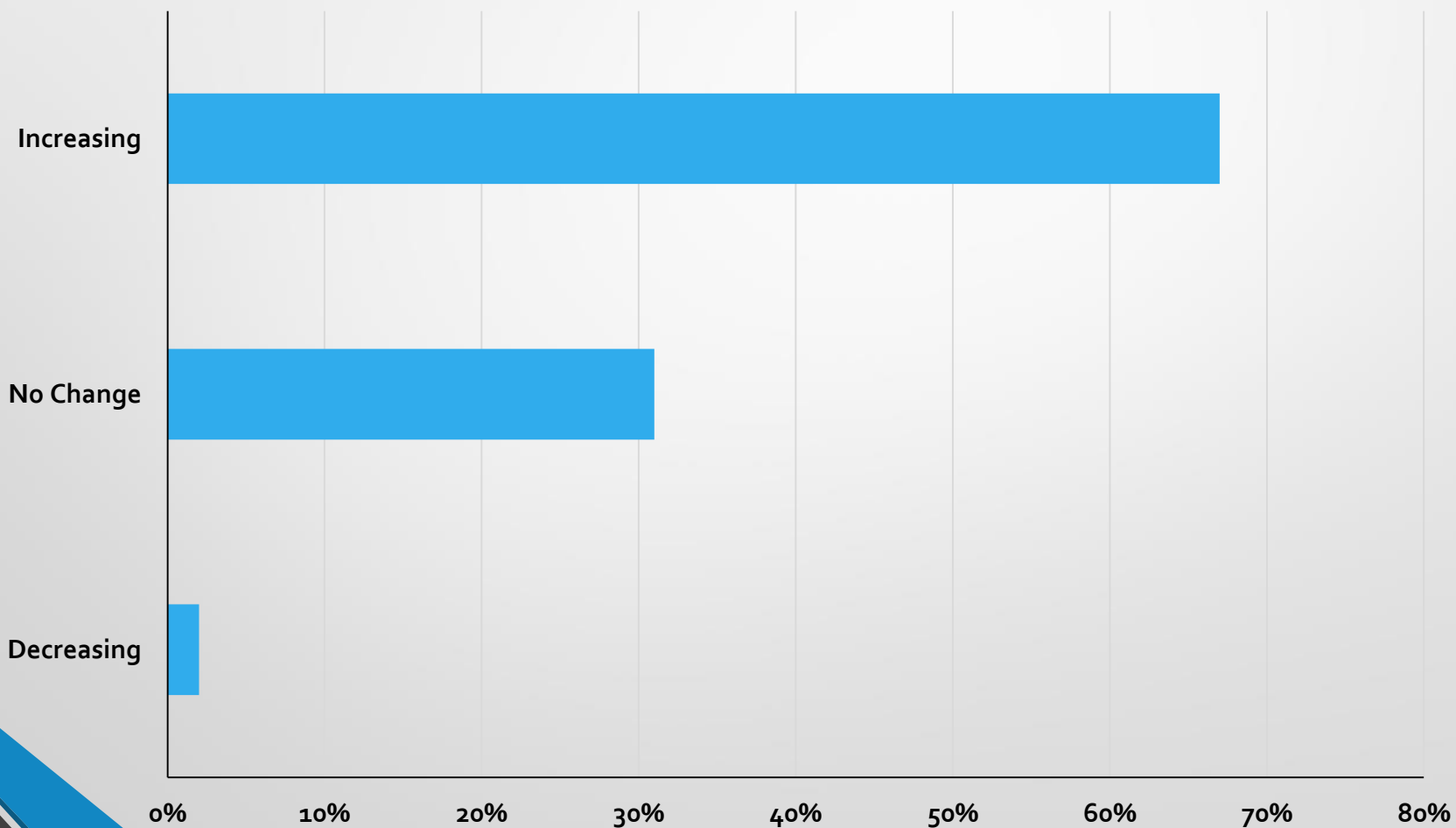
# Q 6b. Indicate if you plan to expand or contract your real estate space.

## Real Estate Space Usage Changes Spring 2015



7 (a). Over the next six months, what is your expectation for the change in single-family residential mortgage interest rates?

### Expected Change in Residential Mortgage Interest Rates Spring 2015



7 (b).

## Expected Change in Residential Mortgage Interest Rates Spring 2013, 2014, 2015

