

# Gazarian Center Real Estate Sentiment Index Report

## Fall 2017

Andres Jauregui, Ph.D.

Director and Associate Professor

Gazarian Real Estate Center

Jacquelin J. Curry

Assistant Professor

California State University, Fresno

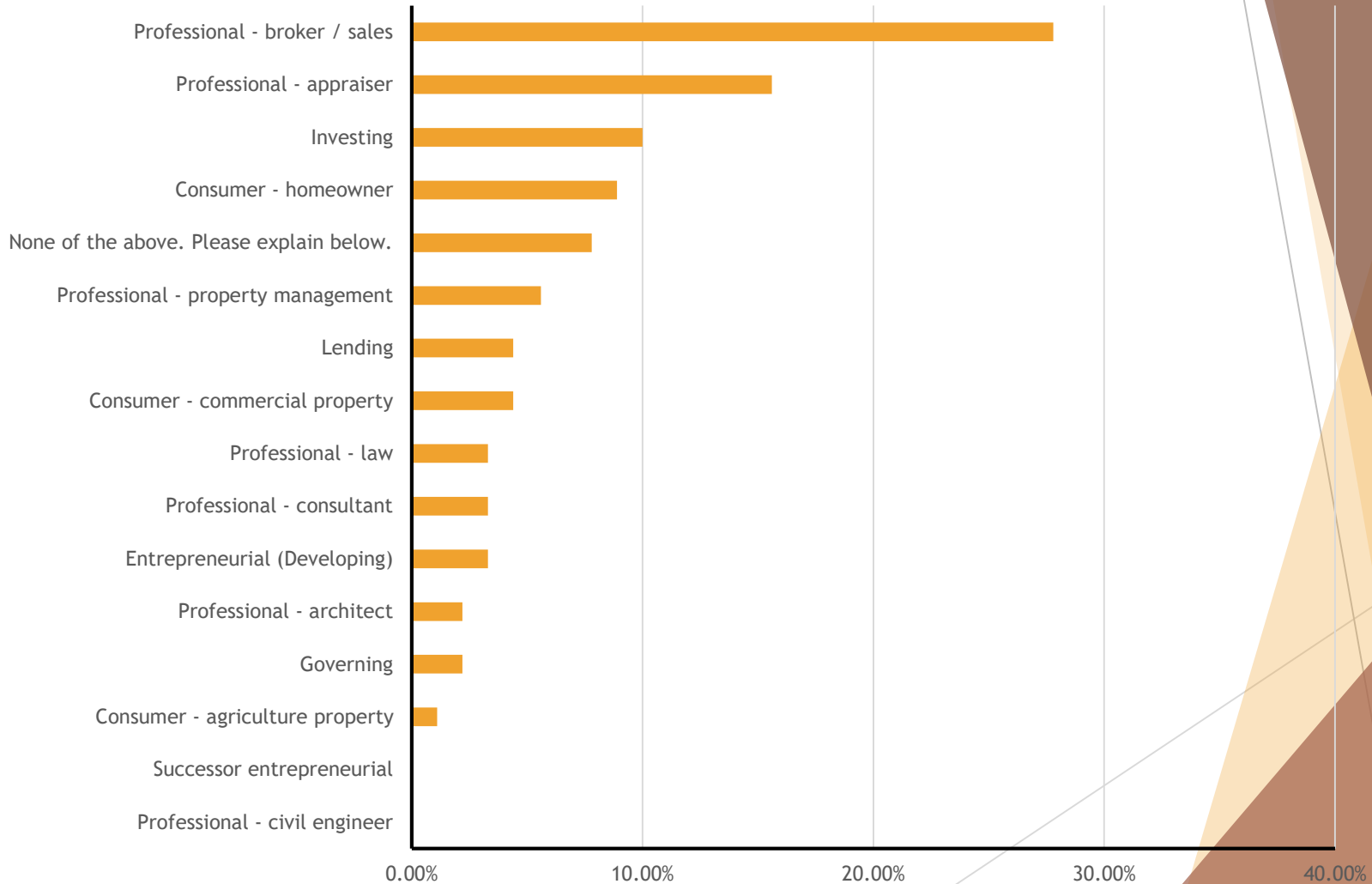
5245 North Backer Avenue M/S PB7

Fresno, California 93740-8001

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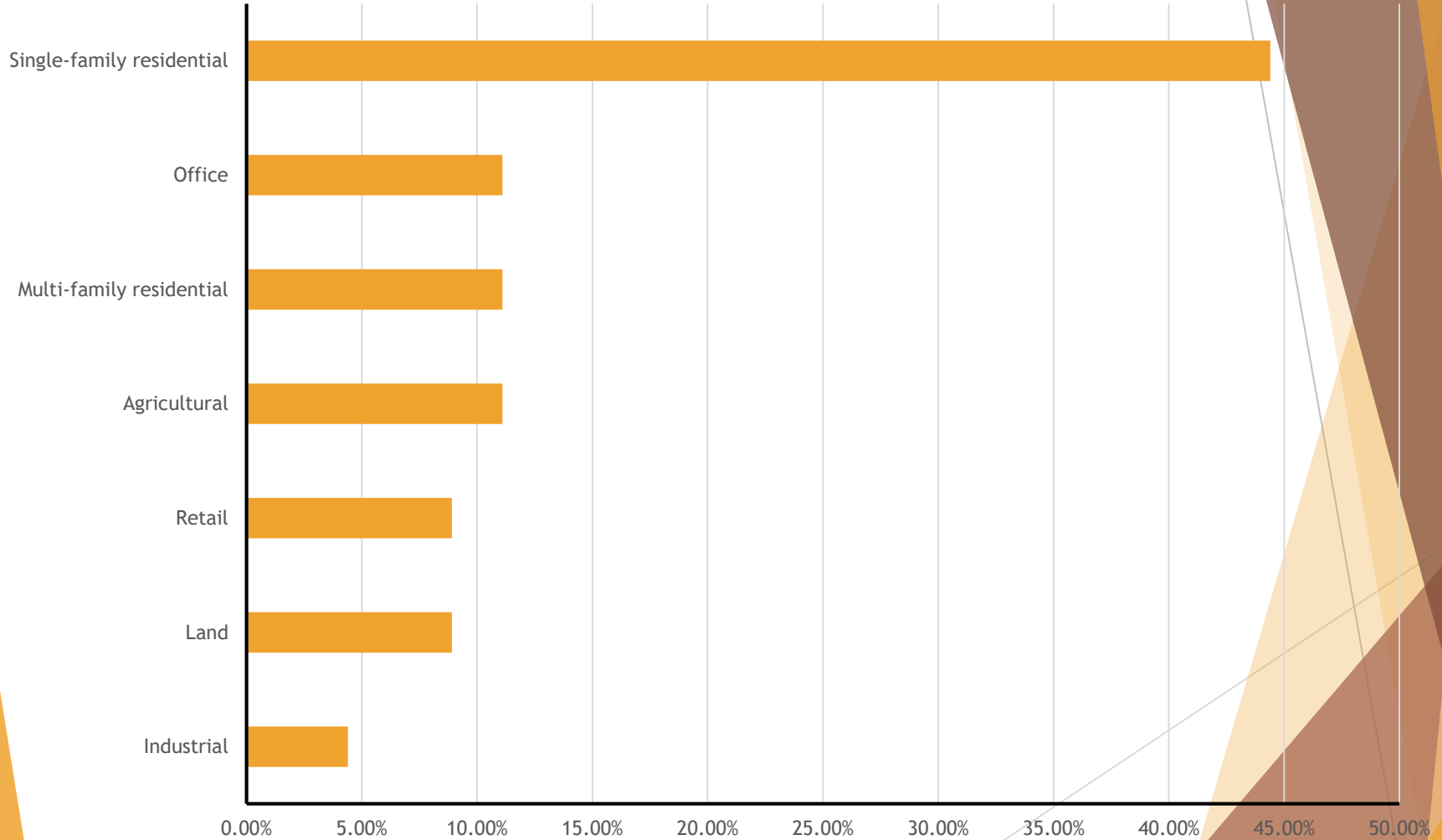
# Q 1. Please identify your primary Fresno real estate activity. (Please select one)

Primary Fresno Real Estate Activity  
Fall 2017  
n=90



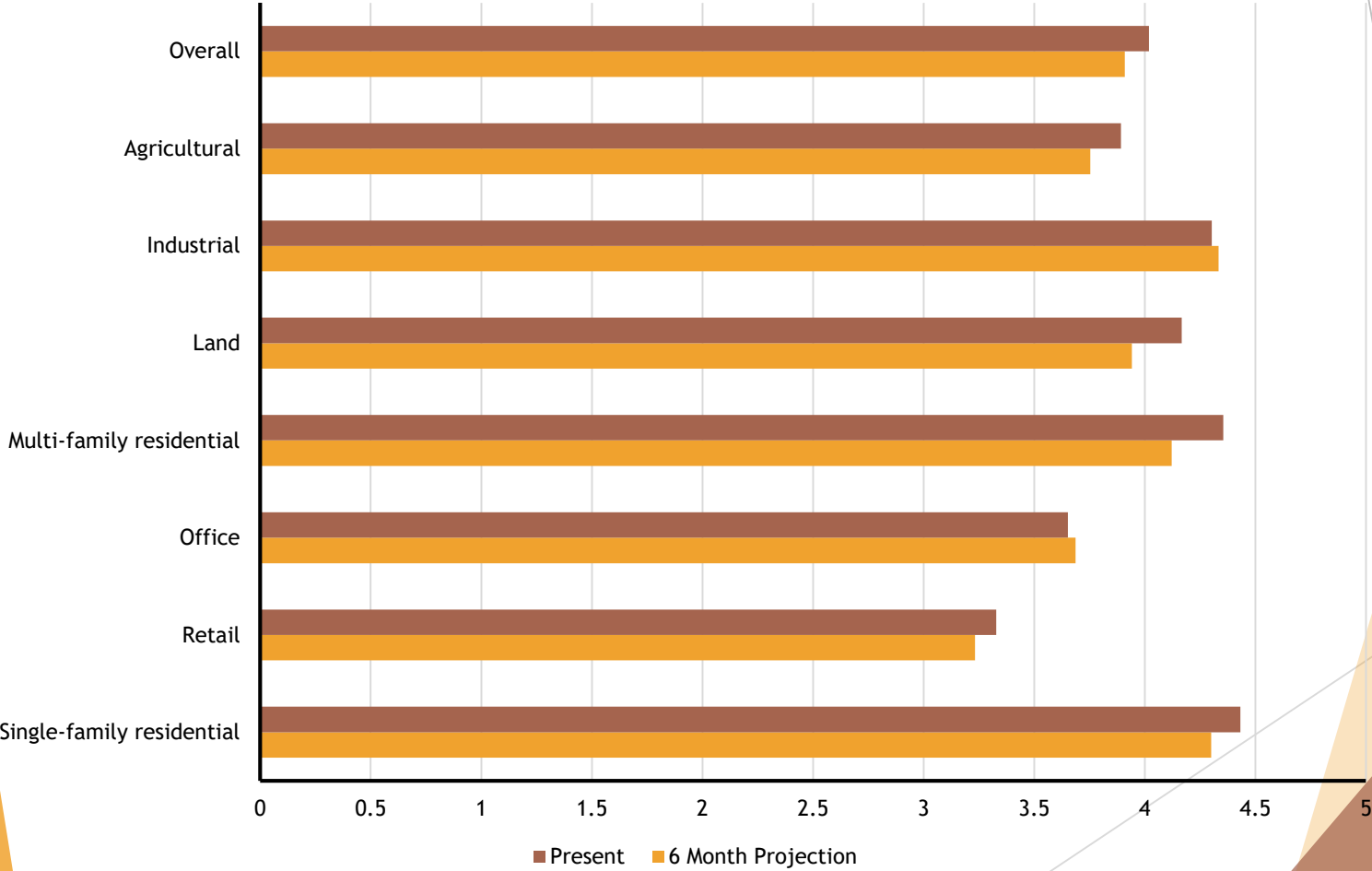
## Q 2. Please identify your primary market affiliation.

Primary Market Affiliation  
Fall 2017  
n=90



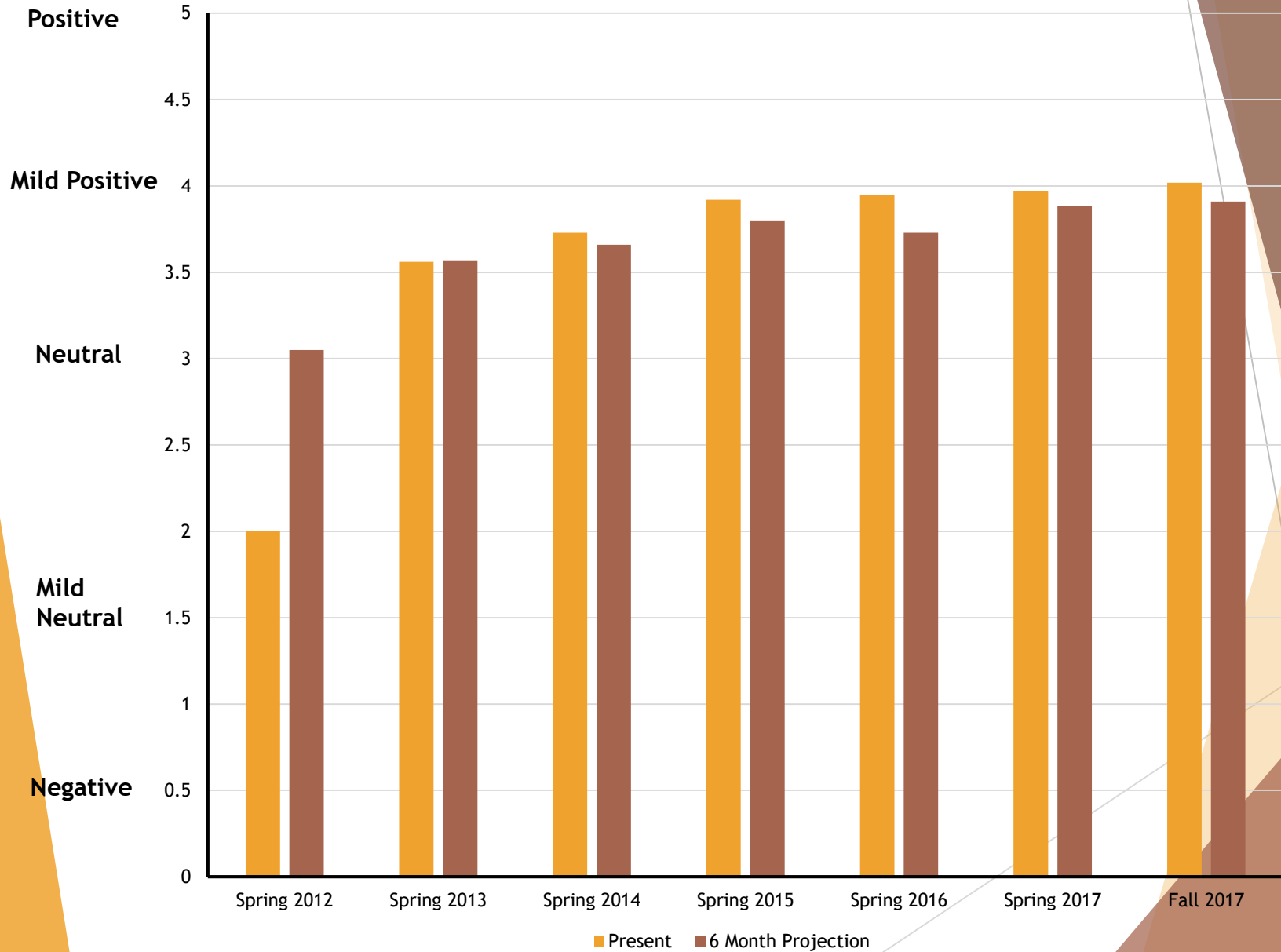
# Q 3 & 4 (a). Please rate your current and 6 month projected sentiment levels for the following Fresno real estate market segments.

## Sentiment Indices - Present v. 6 month Projection Fall 2017



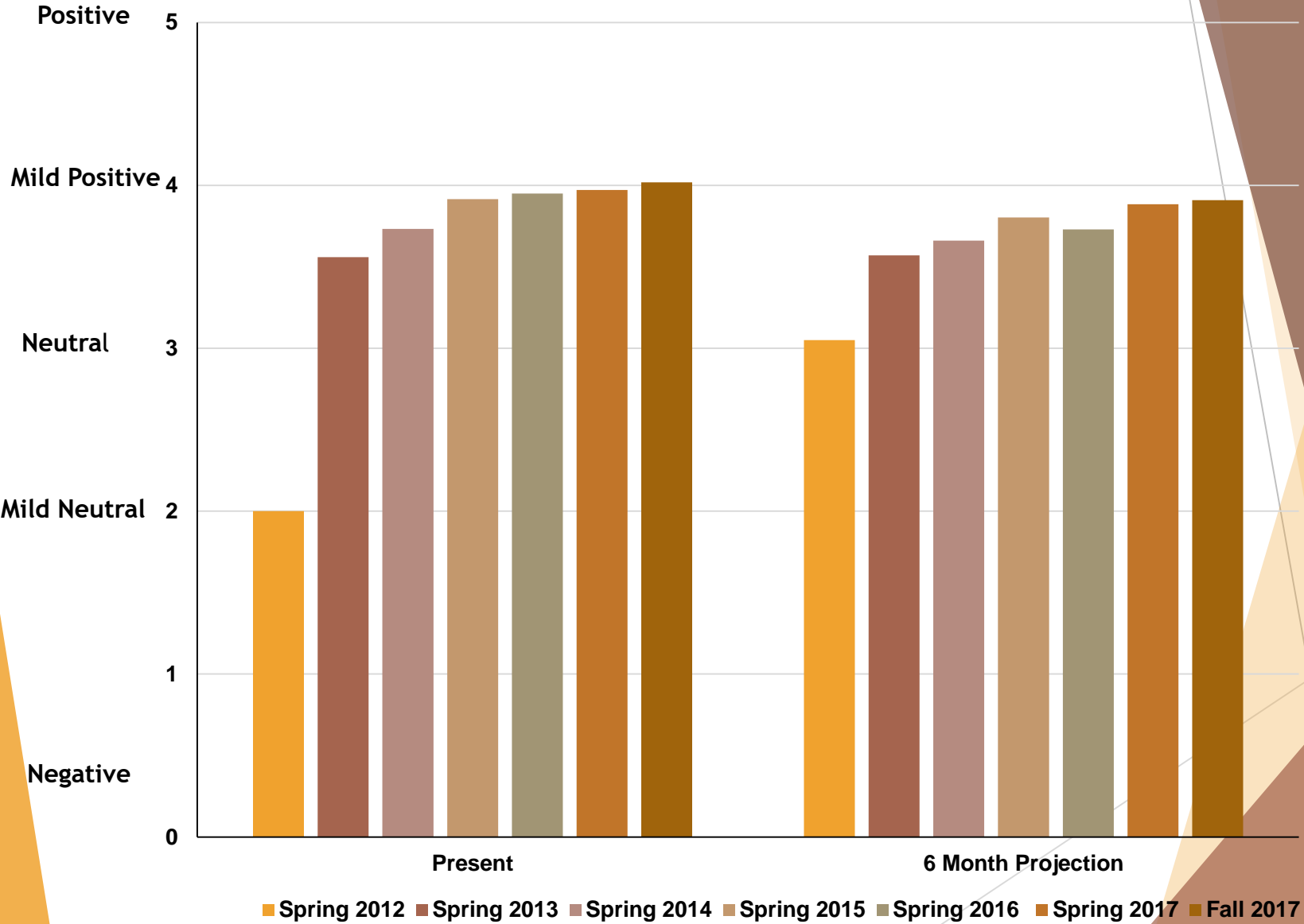
# Q 3 & 4 (b)

## Overall Sentiment Index Change 2012-2017



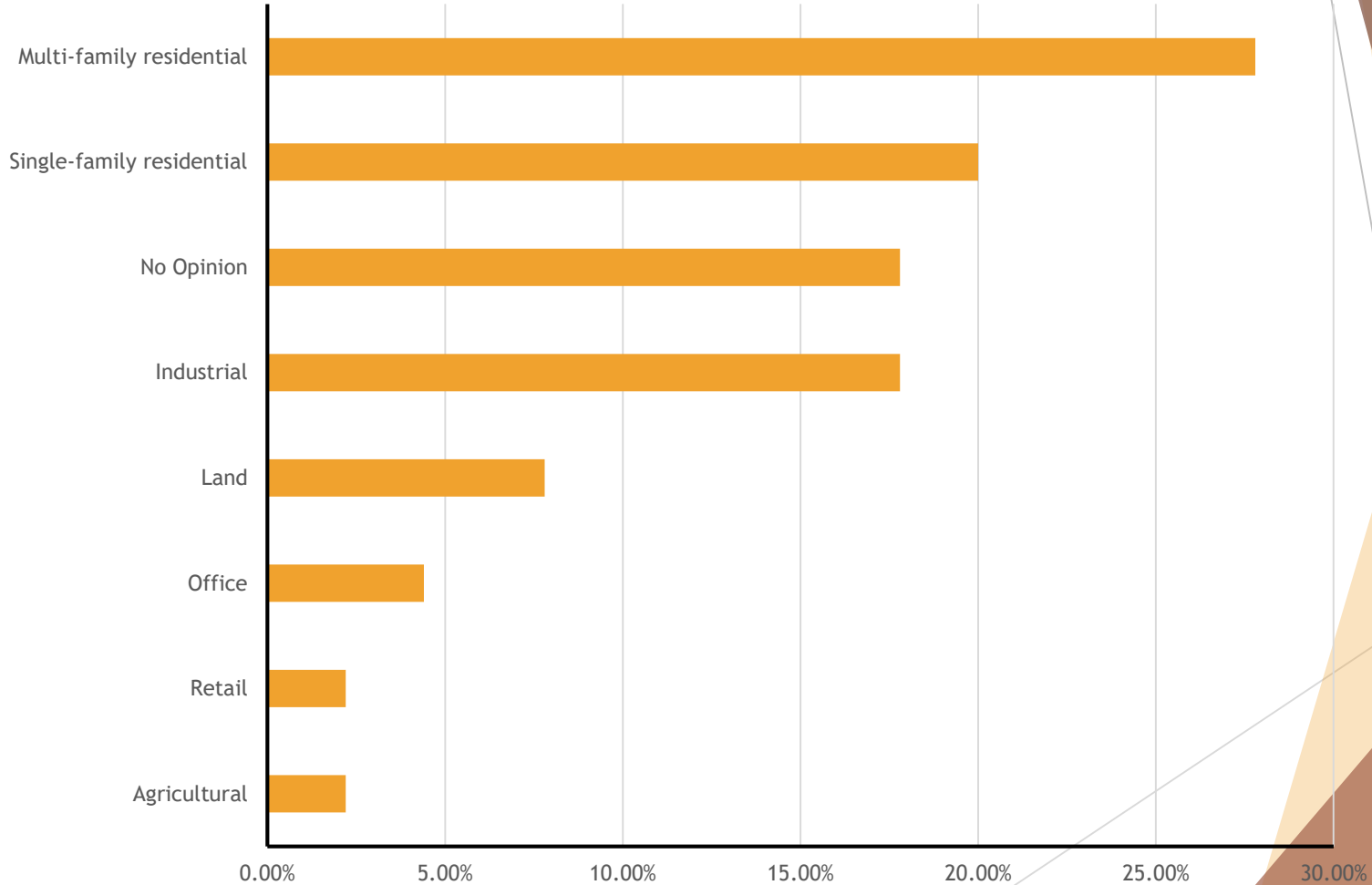
# Q 3 & 4 (c)

## Overall Sentiment Index Change 2012-2017



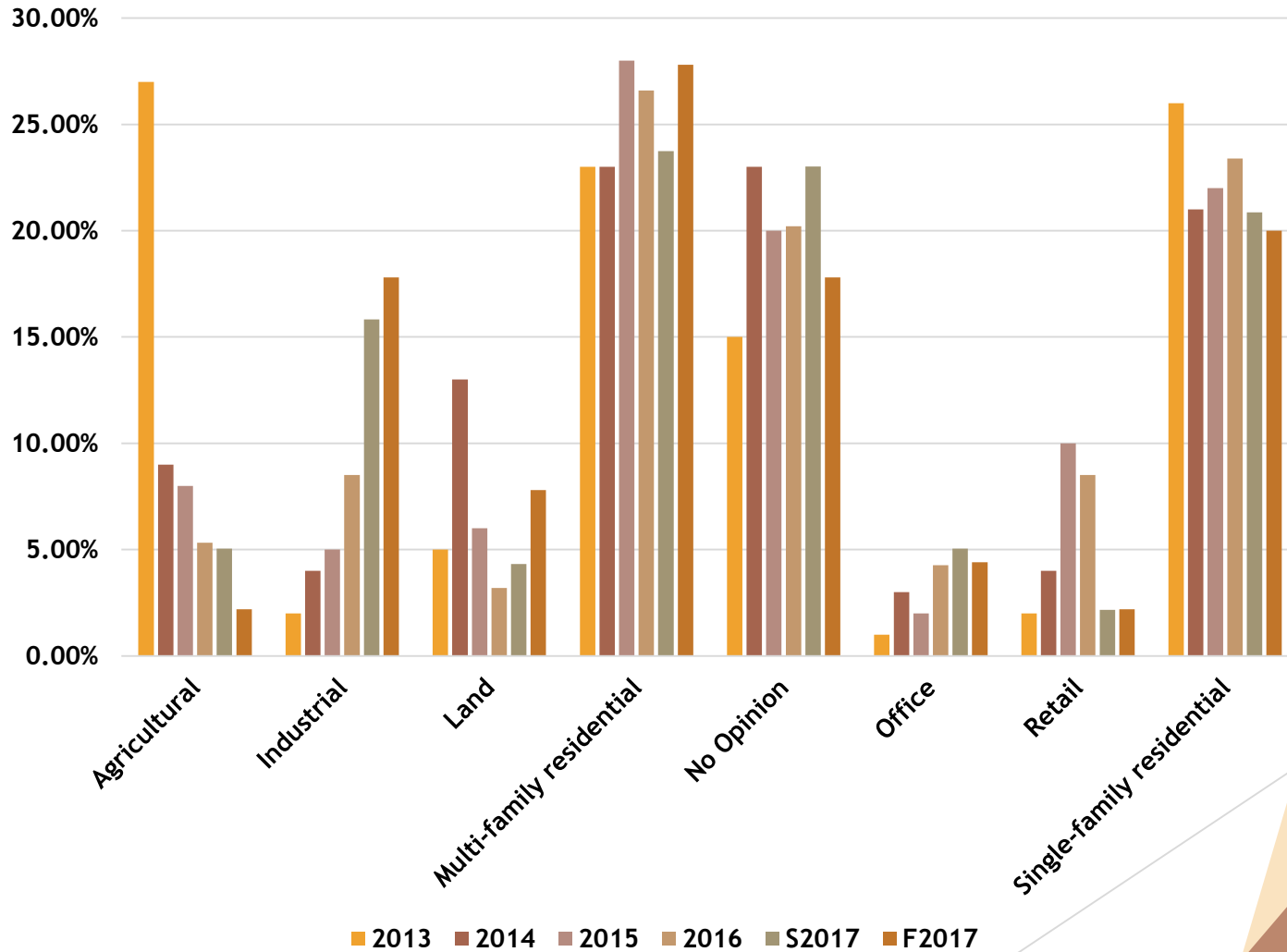
# Q 5 (a). Over the next 6 months, which Fresno real estate property type has the best investment potential?

Fresno's Best Investment Potential  
Fall 2017  
n=90



# Q 5 (b)

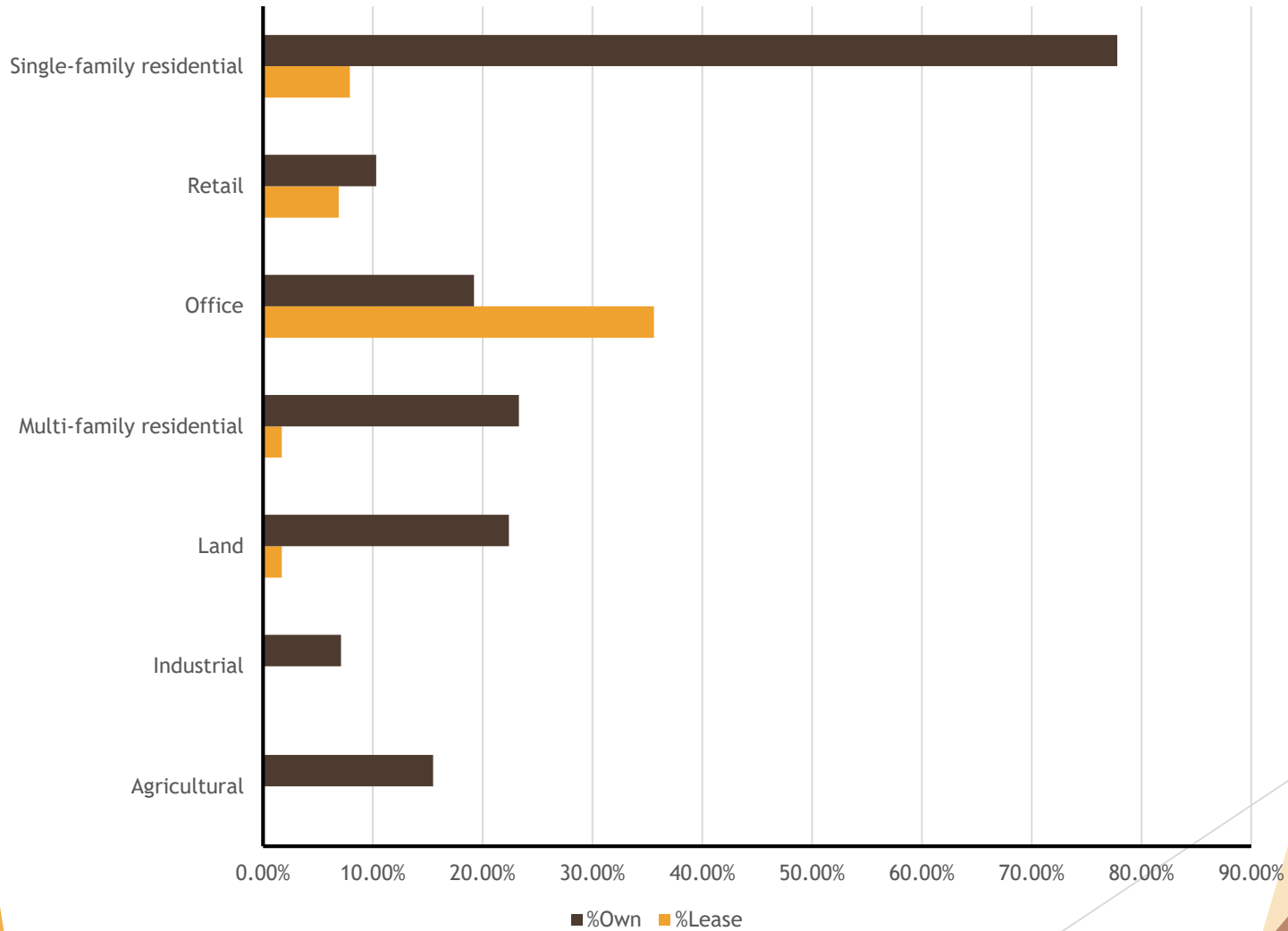
## Change in Fresno Best Investment Potential by Property Type 2013 - 2017





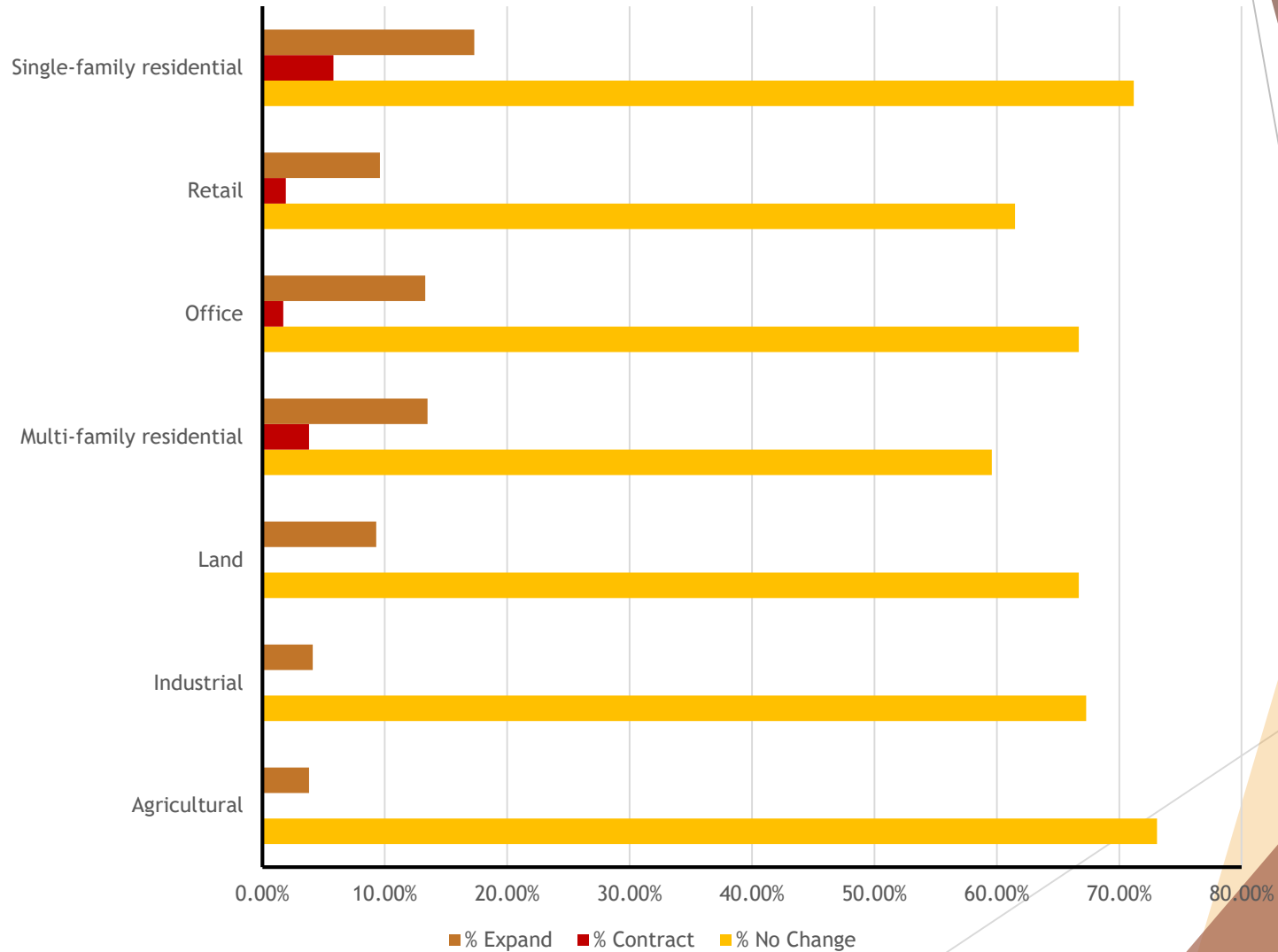
# Q 6a. Please indicate if you lease or own your space.

## Lease v. Own by Industry Space Fall 2017



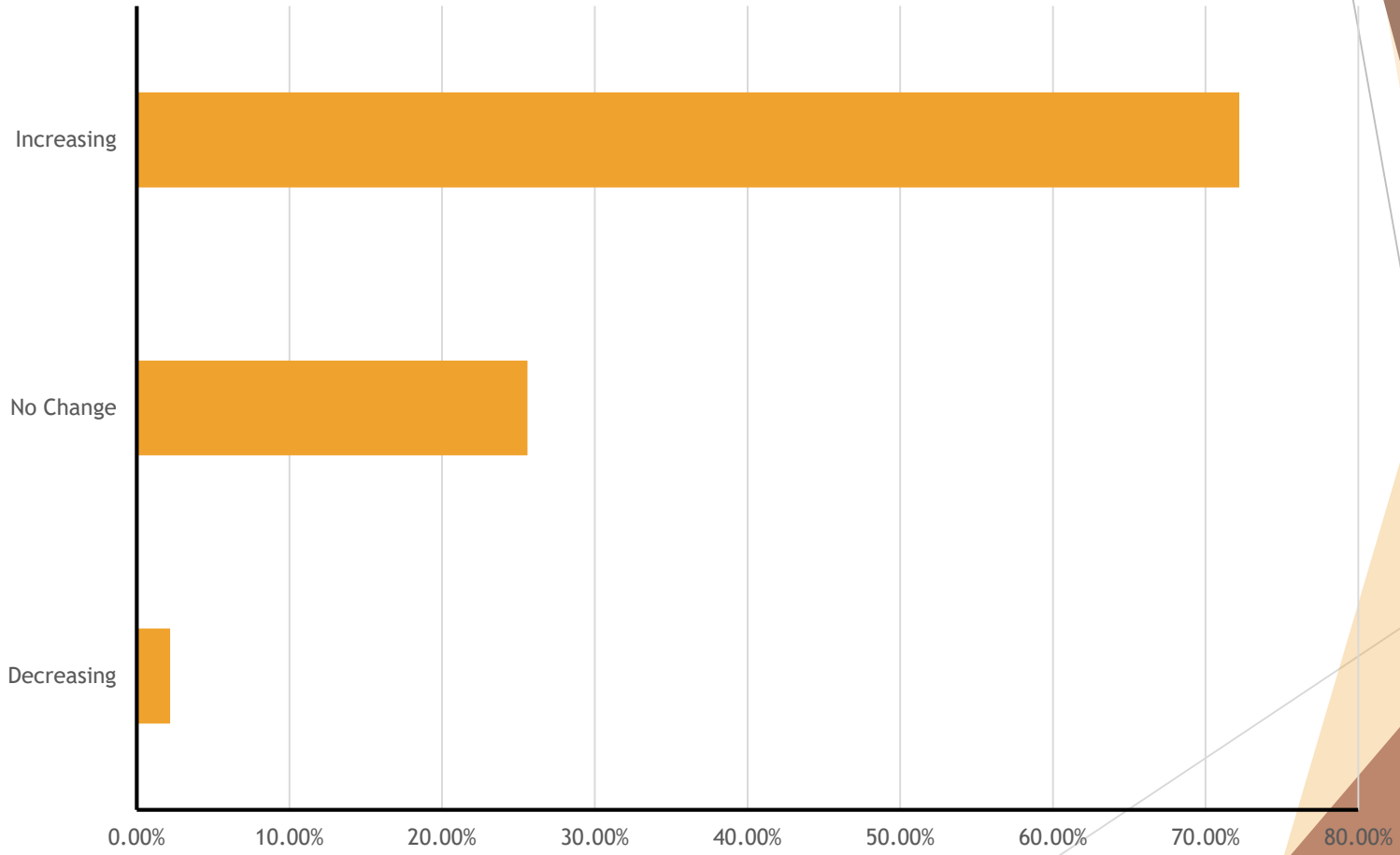
# Q 6b. Indicate if you plan to expand or contract your real estate space.

## Real Estate Anticipated Usage Changes Fall 2017



# 7 (a). Over the next six months, what is your expectation for the change in single-family residential mortgage interest rates?

Anticipated Change in Residential Mortgage Interest Rates  
Fall 2017  
n=90



7 (b)

### Expected Change in Residential Mortgage Interest Rates 2013-2017

