



2020- 2021

**Fashion Merchandising
Freshman Orientation
Handbook**

Welcome Future Bulldogs!

Majors Offered in the Craig School of Business



B. S. in Business Administration

Options offered in:

- Accountancy
- Computer Information Systems
- Data Analytics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Logistics and Supply Chain Strategies
- Management
- Marketing
- Real Estate and Urban Land Economics
- Sports Marketing



Accelerated Bachelors in Business

Administration (ABBA)



B. A. in Economics



B. A. in Fashion Merchandising

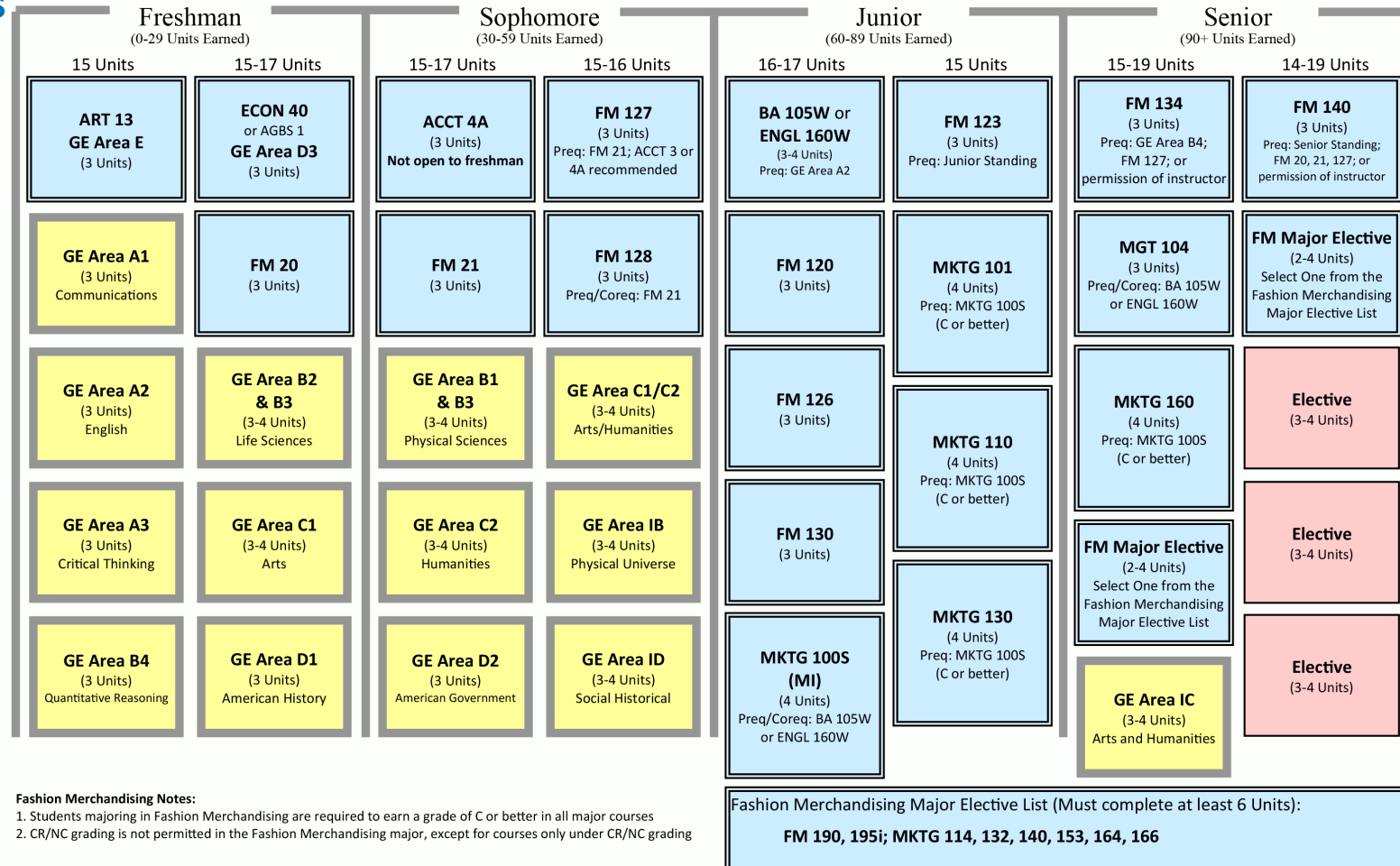
Fashion Merchandising Flowchart Catalog Year 2020-2021

Recommended courses for Fall 2020 enrollment:

- FM 20
- FM 21
- GE A1
- GE A2
- ART 13

Alternatives:

- ECON 40
- GE A3
- BIO 10, 11, or 12
- GE C1
- GE C2



***15 units a term is needed to complete degree in 4 years.**

Office of Student Professional Development

Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

CSB 50- Intro to the Craig School of Business

Fall 2020: CRN: 70099

TTH- 2:00-3:15



“Introduction to business careers, career development, educational options, and opportunities provided by the Craig School of Business. Emphasis on CSB requirements, resources, and expectations. Presentation of topics by faculty, staff, alumni, and business executives.”

-Open to All Students

-CR/NC grading

-1 Unit

- 8-week Course

Office of Student Professional Development

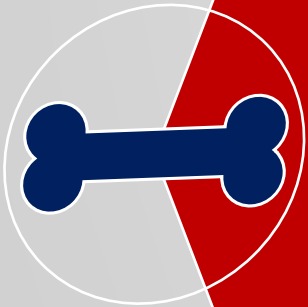
Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

CSB 150- Strategies for Success/ Mentorship

“Provides students with an opportunity to explore different areas of business with a specially selected mentor from the local business community. It is an opportunity for a first chance of exposure to a field of their interest, and exclusive access to a business professional.”

- Open to all Pre-Business, Business Major and Minor, and Fashion Merchandising
 - By permission number
 - CR/NC grading
 - 1 Unit



Office of Student Professional Development

Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

191i/195i- Internship

“Internships provide the student with a progressive learning and growth experience, rather than a repetitive activity which is usually associated with a part time job.”

Requirements: 150 hours of work at a pre-qualified, academically-related work site.

-Open to Upper Division Business, Economics and Fashion Merchandising Students

-CR/NC grading

-3 Units



The Craig School of Business Advising Center

Catherine Kuchar- ckuchar@csufresno.edu

Robin Harper- rharper@csufresno.edu

Lily Ocegueda- locegueda@csufresno.edu

Danielle Quiroga- dquiroga@csufresno.edu

<https://www.fresnostate.edu/craig/advising/>

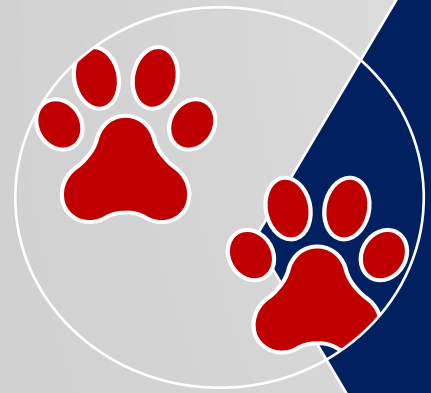
Phone: 559-278-4943

Peters Building 185

csbadvising@mail.fresnostate.edu



Craig School of Business Advising Center Mission



The Craig School of Business Advising Center, in collaboration with the Craig School of Business and University Community, seek to educate, empower, and support students through holistic academic advising. By providing planning and support, we help foster self-directed learners to become contributing members in the community and beyond.

Craig School of Business Advising Center

Student Expectations

Students are expected to:

- Be proactive about maintaining a relationship with your advisors
- Commit to appointment and understand the importance of punctuality
- Cancel an appointment at least 30 minutes before the appointment
- Arrive early for appointments and bring a photo ID for check-in
 - Students will not be seen without a photo ID
- Review [degree requirements](#) prior to coming into advising
- Create and update [My Degree Plan](#) each semester prior to coming into advising
- Make sound choices that are relevant to your degree requirements
- Come prepared with [questions](#) and take notes regarding the advising appointment
- Follow through with academic or career referrals
- For pre-business students, be aware of how and when to declare your option
- Bring all relevant documents for completion and any questions pertaining to the documents



How Can Your Academic Advisors Help You?



ONE-ON-ONE
PROFESSIONAL
ADVISING



DEGREE
PLANNING



ASSISTANCE
WITH ACADEMIC
DIFFICULTY



COURSE
SUBSTITUTION
ASSISTANCE



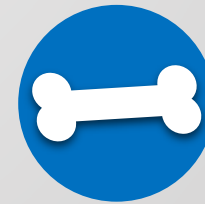
FINANCIAL AID
PETITION
LETTERS



ADVISING FROM DOG
DAYS UNTIL
GRADUATION



ASSISTANCE FOR
REGISTRATION HOLDS



REFERRALS TO
APPROPRIATE OFFICES ON
CAMPUS

How to Succeed at Fresno State



TAKE ADVANTAGE
OF STUDY
ABROAD
PROGRAMS



PLAN OUT YOUR
ROADMAP WITH YOUR
ACADEMIC ADVISOR



ENROLL IN CSB 50- THE
INTRODUCTION TO THE
CRAIG SCHOOL OF
BUSINESS



MEET WITH YOUR
ADVISOR AT LEAST
ONCE A YEAR TO
STAY ON TRACK



MEET WITH THE
CAREER
DEVELOPMENT TO
EXPLORE CAREER
PLANS



LOOK INTO
MENTORSHIPS AND
INTERNSHIPS BEFORE
GRADUATION

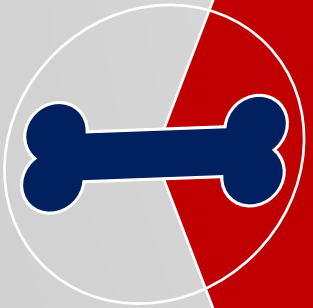


UTILIZE TUTORING,
SUPPORTNET AND
ON- CAMPUS ACADEMIC
RESOURCES

Get Social !

Follow us on:

- Twitter: @fresnostatebiz
- Facebook: Craig School of Business at Fresno State
- Instagram: @FresnoStateBiz
- YouTube: www.youtube.com/c/CraigSchoolofBusiness





Important Dates


Fall 2020

Academic Year 2020-2021
























August 2020

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3 <i>Open Registration for Fall 2020</i>	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19 <i>First Day of Fall 2020 Instruction</i>	20	21	22
23	24	25	26	27	28	29
30	31					

September 2020

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7 <i>Labor Day</i>	8	9	10	11	12
13	14	15	16 <i>Census Date</i>	17	18	19
20	21	22	23	24	25	26
27	28	29	30	 Schedule an appointment to meet with your advisor for the Spring 2021 enrollment		

October 2020

SUN	MON	TUE	WED	THU	FRI	SAT
 Schedule an appointment to meet with your advisor for the Spring 2021 enrollment				1 	2 	3
4	5 	6 	7 	8 	9 	10
11	12 	13 	14 	15 	16 	17
18	19 	20 	21 	22 	23 	24
25	26 	27 	28 	29 	30 	31

November 2020

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
	Registration Week					
8	9	10	11 Veterans Day	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving Break	27	28
29	30					

December 2020

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10 Faculty Consultation Days	11	12
13	14	15	16	17	18	19
	Finals Week					
20	21	22	23	24	25	26
27	28	29	30	31		

Spring 2021 Important Dates

Important notes for first-time Freshman:

1. Registration Holds will be placed the Second week in February (Freshman Advising Hold). These holds need to be taken care of before registration week (late March-April).
2. Look into Mentorships for Fall 2021.
--> Meet with the Career Development Center should you need assistance with career planning.
3. Did you take 15 units each term? Some classes require 30 units to enroll into.