

Business Administration
DATA ANALYTICS OPTION (121 - 122 UNITS)
 Valid for Catalog Year(s): 2021

For assistance or to schedule an advising appointment,
 please contact the
Craig School of Business Advising Center
 at 559-278-4943, PB 185
IS/DS Department: 559-278-2823, PB 287

Units IP: _____ Catalog Year: _____ Option Declared: Y / N Repeatable Units Remaining: _____ Holds: _____

Units Earned: _____ Major GPA: _____ Campus GPA: _____ Cumulative GPA: _____ Date: _____ Advisor Initial: _____

Freshman (0-29 Units Earned)		Sophomore (30-59 Units Earned)		Junior (60-89 Units Earned)		Senior (90+ Units Earned)	
15 Units	15-18 Units	15-17 Units	16 Units	16-17 Units	16-17 Units	16-17 Units	13 Units
GE Area B4 DS 71 (3 Units)	GE Area D2 ECON 40 or AGBS 1 (3 Units)	GE Area D2 ECON 50 (3 Units)	ACCT 4B (3 Units) Preq: ACCT 4A	BA 105W (3 Units) Preq: GE Area A2	MGT 110 (6 Units) Preq/Coreq: BA 105W	MGT 124 (4 Units) Preq: BA 105W; MGT 110 Preq/Coreq: DS 123	MGT 187 (3 Units) Preq: Last Semester Senior Year; BA 105W; DS 123; FIN 120; IS 130; MGT 110, MKTG 100S Preq/Coreq: MGT 124
GE Area A1 (3 Units) Communications	IS 52 & IS 52L or CCE (3 Units)	ACCT 4A (3 Units) Not open to Freshman	BA 18 (4 Units) Not open to Freshman	IS 130 (3 Units) Preq: IS 52/52L or CCE; ACCT 4A Preq/Coreq: BA 105W		ECON 123 (3 Units) Preq: ECON 40 & 50; DS 73 Instructor Permission	MKTG 114 (4 Units) Preq: MKTG 100S (C or better)
GE Area A2 (3 Units) English	GE Area B2 & B3 (3-4 Units) Life Sciences	DS 73 (3 Units) Preq: DS 71	DS 123 (3 Units) Preq: DS 71, 73; IS 52/52L or CCE	MKTG 100S (MI) (4 Units) Preq/Coreq: BA 105W	FIN 120 (4 Units) Preq: ACCT 4A; DS 71 Preq/Coreq: BA 105W	IS 186 (3 Units)	Data Analytics Elective (3 Units) Select One from Data Analytics Elective List
GE Area A3 (3 Units) Critical Thinking	GE Area C1 (3-4 Units) Arts	GE Area B1 & B3 (3-4 Units) Physical Sciences	GE Area D1 (3 Units) American History	DS 133 Business Intelligence (Formerly DS 189T) (3 Units) Preq: DS 123	DS 135 Data Analytics (Formerly DS 189T) (3 Units) Preq: DS 123	Data Analytics Elective (3 Units) Select One from Data Analytics Elective List	Data Analytics Elective (3 Units) Select One from Data Analytics Elective List
GE Area E (3 Units) LU & SD	GE Area C2 (3-4 Units) Humanities	GE Area F (3-4 Units) Ethnic Studies	PLSI 2 (3 Units) U.S. & CA Government	GE Area IB (3-4 Units) Physical Universe	GE Area IC (3-4 Units) Arts and Humanities	GE Area ID (3-4 Units) Social Historical	GE Area C1/C2 EXEMPT

All **Pre-Business**, **Business Core**, and **Option** courses **MUST** be completed with a letter grade of "C" or better, except courses having mandatory CR/NC grading. Business Administration students **MUST** complete all **Pre-Business** courses and **MUST** maintain at least a **2.25 Campus AND Cumulative GPA** to declare an Option and be eligible to take **Option** courses.

CCE: Contact the CSB Advising Center to schedule a Computer Competency Exam test date.

Data Analytics Elective List:

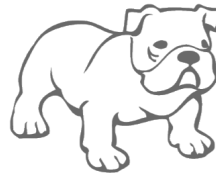
DS 190, 195i; IS 140, 153; FIN 123; ACCT 146;
 or courses approved by the option coordinator



Freshman Year

(0-29 Units)

- * Create a HireFresnoState account
- * Mentorship– Office of Student Professional Development (PB 181)
- * Second Semester Advising Hold
- * Complete the FOCUS 2



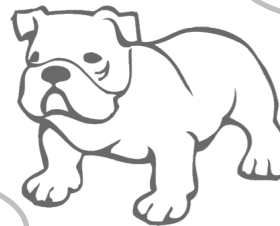
Sophomore Year

(30-59 Units)

- * Meet with the Career Development Center
- * Second Semester Sophomore Hold
- * Sign Option Contract (Pre-Business courses completed and a 2.25 Campus and Cumulative GPA)
- * Complete DS 123 (Spring)

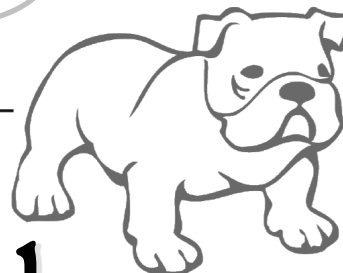
Junior Year

(60-89 Units)



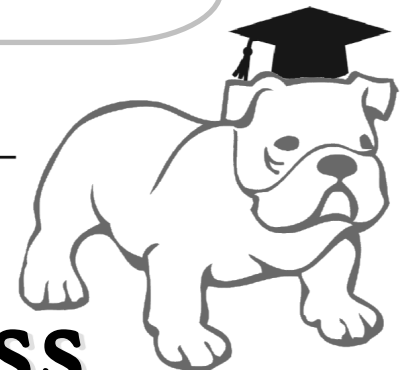
- * Meet with the Career Development Center
- * Attend Career Fairs
- * Begin looking for Internship opportunities
- * Mandatory Advising 2 (60-70 units) Hold

- * Meet with the Career Development Center
- * Attend Career Fairs
- * Apply for Graduation in the beginning of the term you will complete all courses



Senior Year

(90 + Units)



Craig's Pathway to Success

Business Administration, Option in Data Analytics