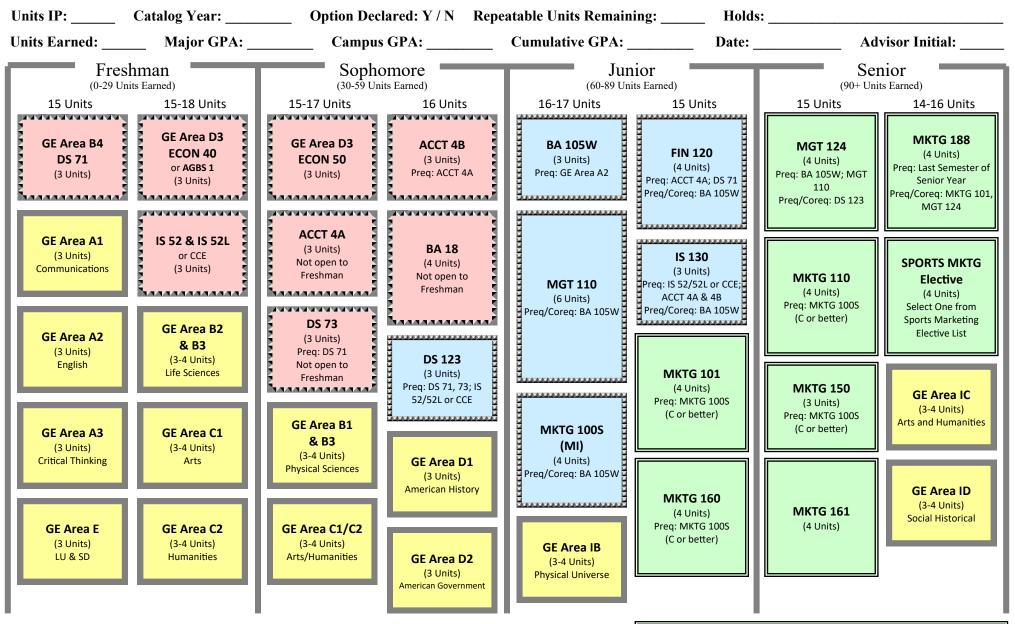


Business Administration SPORTS MARKETING OPTION (121 - 122 UNITS) Valid for Catalog Year(s): 2018-2020

For assistance or to schedule an advising appointment, please contact the **Craig School of Business Advising Center** at 559-278-4943, PB 185 **Marketing Department**: 559-278-7830, PB 388



All Pre-Business, Business Core, and Option courses <u>MUST</u> be completed with a letter grade of "C" or better, except courses having mandatory CR/NC grading. Business Administration students <u>MUST</u> complete all Pre-Business courses and <u>MUST</u> maintain at least a 2.25 Campus <u>AND</u> Cumulative GPA to declare an Option and be eligible to take Option courses.

CCE: Contact the CSB Advising Center to schedule a Computer Competency Exam test date.

Sports Marketing Elective List (must complete at least 4 units): BA 152, 179; ECON 144; MKTG 132, 140, 190, 195i; RA 150 or 152