

**Business Administration**  
**LOGISTICS AND SUPPLY CHAIN STRATEGIES**  
**OPTION (121 - 122 UNITS)**  
**Valid for Catalog Year(s): 2012 - 2013**

For assistance or to schedule an advising appointment,  
 please contact the  
**Craig School of Business Advising Center**  
 at 559-278-4943, PB 185  
**Marketing Department:** 559-278-7830, PB 388

**Units IP:** \_\_\_\_\_ **Catalog Year:** \_\_\_\_\_ **Option Declared: Y / N** **Repeatable Units Remaining:** \_\_\_\_\_ **Holds:** \_\_\_\_\_

**Units Earned:** \_\_\_\_\_ **Major GPA:** \_\_\_\_\_ **Campus GPA:** \_\_\_\_\_ **Cumulative GPA:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Advisor Initial:** \_\_\_\_\_

Freshman (0-29 Units Earned)		Sophomore (30-59 Units Earned)		Junior (60-89 Units Earned)		Senior (90+ Units Earned)	
15 Units	15-18 Units	15-17 Units	16 Units	16-18 Units	15 Units	15-16 Units	14-16 Units
<b>GE Area B4</b> <b>DS 71</b> (3 Units)	<b>GE Area D3</b> <b>ECON 40</b> or AGBS 1 (3 Units)	<b>GE Area D3</b> <b>ECON 50</b> (3 Units)	<b>ACCT 4B</b> (3 Units) Preq: ACCT 4A	<b>BA 105W or ENGL 160W</b> (3-4 Units) Preq: GE Area A2	<b>FIN 120</b> (4 Units) Preq: ACCT 4A; DS 71 Preq/Coreq: BA 105W	<b>MGT 124</b> (4 Units) Preq: BA 105W; MGT 110 Preq/Coreq: DS 123	<b>MKTG 188</b> (4 Units) Preq: Last Semester of Senior Year; MKTG 101 Preq/Coreq: MGT 124
<b>GE Area A1</b> (3 Units) Communications	<b>IS 52 &amp; IS 52L</b> or CCE (3 Units)	<b>ACCT 4A</b> (3 Units) Not open to Freshman	<b>BA 18</b> (4 Units) Not open to Freshman	<b>MGT 110</b> (6 Units) Preq/Coreq: BA 105W	<b>IS 130</b> (3 Units) Preq: IS 52/52L or CCE; ACCT 4A & 4B Preq/Coreq: BA 105W	<b>MKTG 114</b> (4 Units) Preq: MKTG 100S (C or better)	<b>MKTG 115</b> (4 Units) Preq: MKTG 100S (C or better)
<b>GE Area A2</b> (3 Units) English	<b>GE Area B2 &amp; B3</b> (3-4 Units) Life Sciences	<b>DS 73</b> (3 Units) Preq: DS 71 Not open to Freshman	<b>DS 123</b> (3 Units) Preq: DS 71, 73; IS 52/52L or CCE	<b>MKTG 101</b> (4 Units) Preq: MKTG 100S (C or better)	<b>MKTG 100S</b> (4 Units) Preq/Coreq: BA 105W	<b>Logistics Elective</b> (4 Units) Select One from Logistics Elective List	<b>Logistics Elective</b> (3-4 Units) Select One from Logistics Elective List
<b>GE Area A3</b> (3 Units) Critical Thinking	<b>GE Area C1</b> (3-4 Units) Arts	<b>GE Area B1 &amp; B3</b> (3-4 Units) Physical Sciences	<b>GE Area D1</b> (3 Units) American History	<b>MKTG 160</b> (4 Units) Preq: MKTG 100S (C or better)	<b>GE Area IB</b> (3-4 Units) Physical Universe	<b>GE Area ID</b> (3-4 Units) Social Historical	<b>GE Area M/I</b> EXEMPT
<b>GE Area E</b> (3 Units) LU & SD	<b>GE Area C2</b> (3-4 Units) Humanities	<b>GE Area C1/C2</b> (3-4 Units) Arts/Humanities	<b>GE Area D2</b> (3 Units) American Government	<b>GE Area IC</b> (3-4 Units) Arts and Humanities			

All **Pre-Business**, **Business Core**, and **Option** courses **MUST** be completed with a letter grade of "C" or better, except courses having mandatory CR/NC grading. Business Administration students **MUST** complete all **Pre-Business** courses and **MUST** maintain at least a **2.25 Campus AND Cumulative GPA** to declare an Option and be eligible to take **Option** courses.

**CCE:** Contact the CSB Advising Center to schedule a Computer Competency Exam test date.

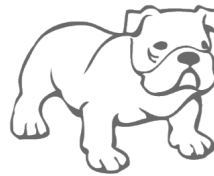
**Logistics Elective List (must complete at least 7 units):**  
**IS 140; MGT 158; MKTG 126, 190, 195i**



## Freshman Year

(0-29 Units)

- \* Create a HireFresnoState account
- \* Mentorship– Office of Student Professional Development (PB 181)
- \* Second Semester Advising Hold
- \* Complete the FOCUS 2



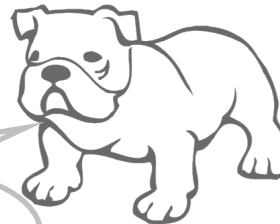
## Sophomore Year

(30-59 Units)

- \* Meet with the Career Development Center
- \* Second Semester Sophomore Hold
- \* Sign Option Contract (Pre-Business courses completed and a 2.25 Campus and Cumulative GPA)

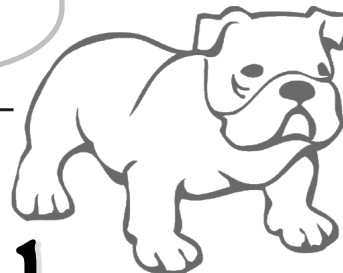
## Junior Year

(60-89 Units)



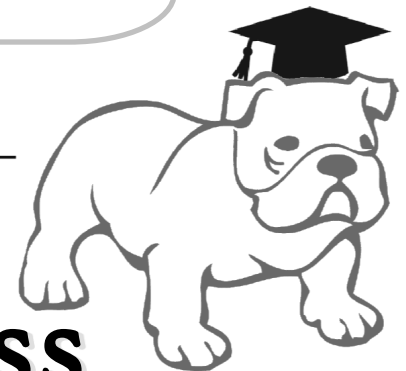
- \* Complete MKTG 100S (Fall)
- \* Meet with Department Chair (PB 388) to discuss career opportunities
- \* Meet with the Career Development Center
- \* Attend Career Fairs
- \* Begin looking for Internship opportunities

- \* Complete MKTG 101 (Fall)
- \* Meet with the Career Development Center
- \* Attend Career Fairs
- \* Apply for Graduation in the beginning of the term you will complete all courses



## Senior Year

(90 + Units)



# Craig's Pathway to Success

Business Administration, Option in Logistics and Supply Chain Management