

Craig School of Business

FASHION MERCHANDISING (120 UNITS) Valid for Catalog Year(s): 2017

Sufficient elective coursework is required in addition to the Fashion Merchandising major requirements to meet the 120 unit degree requirement

For assistance or to schedule an advising appointment, please contact the

Craig School of Business Advising Center at 559-278-4943, PB 185

Marketing Department: 559-278-7830, PB 388

IP Units:	Catalog Year:	Repeatable Units Remaining:		Holds:			Electives to 120 Units:	
Units Earned: Major GPA:		Campus GPA:		Cumulative GPA:		Date:	Advisor Initial:	
Freshman (0-29 Units Earned)		Sophomore (30-59 Units Earned)		Т	Junior (60-89 Units Earned)		Senior (90+ Units Earned)	
15 Units	15-17 Units	15-17 Units	15-16 Units	_I.	16-17 Units	15-19 Units	15-18 Units	15-19 Units
ART 13 (3 Units)	ECON 40 or AGBS 1 (3 Units)	ACCT 4A (3 Units) Not open to freshman	FM 127 (3 Units) Preq: FM 21; ACCT 3 of 4A recommended	or	BA 105W or ENGL 160W (3-4 Units) Preq: GE Area A2	FM 133 (3 Units) Preq: ECON 40 or AGBS 1 Preq/Coreq: FM 20	FM 134 (3 Units) Preq: GE Area B4; FM 127; or permission of instructor	FM 140 (3 Units) Preq: Senior Standing; FM 20, 21, 127; or permission of instructor
GE Area A1 (3 Units) Communications	FM 20 (3 Units)	FM 21 (3 Units)	FM 128 (3 Units) Preq/Coreq: FM 21		FM 120 (3 Units)	GE Area IB (3-4 Units) Physical Universe	MGT 104 (3 Units) Preq/Coreq: BA 105W or ENGL 160W	GE Area M/I EXEMPT
GE Area A2 (3 Units) English	GE Area B2 & B3 (3-4 Units) Life Sciences	GE Area B1 & B3 (3-4 Units) Physical Sciences	GE Area C1/C2 (3-4 Units) Arts/Humanities		FM 126 (3 Units)	GE Area IC (3-4 Units) Arts and Humanities	GE Area ID (3-4 Units) Social Historical	Elective (3-4 Units)
GE Area A3 (3 Units) Critical Thinking	GE Area C1 (3-4 Units) Arts	GE Area C2 (3-4 Units) Humanities	GE Area D3 (3 Units) Social Science		FM 130 (3 Units)	Elective (3-4 Units)	Elective (3-4 Units)	Elective (3-4 Units)
GE Area B4 (3 Units) Quantitative Reasoning	GE Area D1 (3 Units) American History	GE Area D2 (3 Units) American Government	GE Area E (3 Units) LU & SD		MKTG 100S (4 Units) Preq/Coreq: BA 105W or ENGL 160W	Elective (3-4 Units)	Elective (3-4 Units)	Elective (3-4 Units)
Fashion Merchandising Notes: 1. Students majoring in Fashion Merchandising are required to earn a grade of C or better in all major courses					♦ Consider getting a certificate ♦ Like the Fashion Merchandise and Fashion Inc.			

- 2. CR/NC grading is not permitted in the Fashion Merchandising major, except for courses only under CR/NC grading
- ♦ Get an internship
- ♦ Join the Fashion Inc. Club

- ♦ Get involved with local industry and community



Craig School of Business Advising Center



(0-29 Units)



- * Mentorship- Office of Student Professional Development (PB 181)
- * Second Semester Advising Hold
- * Complete the FOCUS 2



- * Meet with the Career Development Center
- * Second Semester Sophomore Hold



(00-03)

- * Complete BA 105W or ENGL 160W (Fall)
- * Complete MKTG 100S (Fall)
- * Meet with Marketing Department Chair (PB 388) to discuss career opportunities
- * Meet with the Career Development Center
- * Attend Career Fairs
- * Begin looking for Internship opportunities

- * Meet with the Career Development Center
- * Attend Career Fairs
- * Apply for Graduation in the beginning of the term you will <u>complete</u> all courses

(90 + Units)

Senior Year

Craig's Pathway to Success Fashion Merchandising, B.A.