FRESNO STATE
Craig School of Business

Business Administration
DATA ANALYTICS OPTION (121 - 122 UNITS)
Valid for Catalog Year(s): 2016 - 2017

Units IP: _____ Catalog Year: _____ Option Declared: Y / N Repeatable Units Remaining: _____ Holds: _____

Units Earned: _____ Major GPA: _____ Campus GPA: _____ Cumulative GPA: _____ Date: _____ Advisor Initial: _____

Freshman
(0-29 Units Earned)

15 Units

- **GE Area B4**
  DS 71
  (3 Units)

- **GE Area A1**
  (3 Units)
  Communications

- **GE Area A2**
  (3 Units)
  English

- **GE Area A3**
  (3 Units)
  Critical Thinking

- **GE Area E**
  (3 Units)
  LU & SD

15-18 Units

- **GE Area D3**
  ECON 40
  or **AGBS 1**
  (3 Units)

- **IS 52 & IS 52L**
  or **CCE**
  (3 Units)

- **GE Area B2 & B3**
  (3-4 Units)
  Life Sciences

- **GE Area C1**
  (3-4 Units)
  Arts

- **GE Area C2**
  (3-4 Units)
  Humanities

Sophomore
(30-59 Units Earned)

15-17 Units

- **GE Area D3**
  ECON 50
  (3 Units)

- **ACCT 4A**
  (3 Units)
  Not open to Freshman

- **DS 73**
  (3 Units)
  Preq: DS 71
  Not open to Freshman

- **GE Area B1 & B3**
  (3-4 Units)
  Physical Sciences

- **GE Area C1/C2**
  (3-4 Units)
  Arts/Humanities

16 Units

- **ACCT 4B**
  (3 Units)
  Preq: ACCT 4A

- **BA 18**
  (4 Units)
  Not open to Freshman

- **DS 123**
  (3 Units)
  Preq: DS 71, 73; IS 52/52L or CCE

- **GE Area D1**
  (3 Units)
  American History

- **GE Area D2**
  (3 Units)
  American Government

Junior
(60-89 Units Earned)

16-17 Units

- **BA 105W**
  (3 Units)
  Preq: GE Area A2

- **IS 130**
  (3 Units)
  Preq: IS 52/52L or CCE; ACCT 4A & 4B
  Preq/Coreq: BA 105W

- **MKTG 100S**
  (4 Units)
  Preq/Coreq: BA 105W

- **DS 133**
  Business Intelligence
  (Formerly DS 189T)
  (3 Units)
  Preq: DS 123

- **GE Area IB**
  (3-4 Units)
  Physical Universe

16-17 Units

- **MGT 110**
  (6 Units)
  Preq/Coreq: BA 105W

- **FIN 120**
  (4 Units)
  Preq: ACCT 4A; DS 71
  Preq/Coreq: BA 105W

- **DS 135**
  Data Analytics
  (Formerly DS 189T)
  (3 Units)
  Preq: DS 123

- **GE Area IC**
  (3-4 Units)
  Arts and Humanities

Senior
(90+ Units Earned)

16-17 Units

- **MGT 124**
  (4 Units)
  Preq: BA 105W; MGT 110
  Preq/Coreq: DS 123

- **ECON 123**
  (3 Units)
  Preq: ECON 40, 50; DS 73; Instructor Permission

- **IS 186**
  (3 Units)

- **Data Analytics Elective**
  (3 Units)
  Select One from Data Analytics Elective List

- **GE Area ID**
  (3-4 Units)
  Social Historical

12 Units

- **MGT 187**
  (3 Units)
  Preq: Last Semester Senior Year; BA 105W; DS 123; FIN 120; IS 130; MGT 110, MKTG 100S
  Preq/Coreq: MGT 124

- **MKTG 114**
  (4 Units)
  Preq: MKTG 100S
  (C or better)

- **Data Analytics Elective**
  (3 Units)
  Select One from Data Analytics Elective List

- **Data Analytics Elective**
  (3 Units)
  Select One from Data Analytics Elective List

- **GE Area M/I**
  EXEMPT

All **Pre-Business**, **Business Core**, and **Option** courses **MUST** be completed with a letter grade of "C" or better, except courses having mandatory CR/NC grading.
Business Administration students **MUST** complete all **Pre-Business** courses and **MUST** maintain at least a **2.25 Campus AND Cumulative GPA** to declare an Option and be eligible to take **Option** courses.
CCE: Contact the CSB Advising Center to schedule a Computer Competency Exam test date.
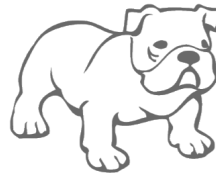
Data Analytics Elective List:
DS 190, 195i; IS 140, 153; FIN 123; ACCT 146;
or courses approved by the option coordinator

Freshman Year
(0-29 Units)

* Create a HireFresnoState account
* Mentorship– Office of Student Professional Development (PB 181)
* Second Semester Advising Hold
* Complete the FOCUS 2

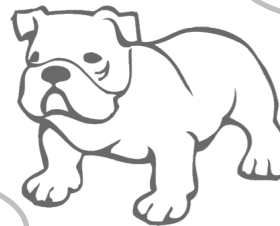## Sophomore Year
(30-59 Units)

* Meet with the Career Development Center
* Second Semester Sophomore Hold
* Sign Option Contract (Pre-Business courses completed and a 2.25 Campus and Cumulative GPA)
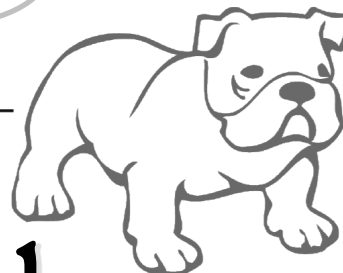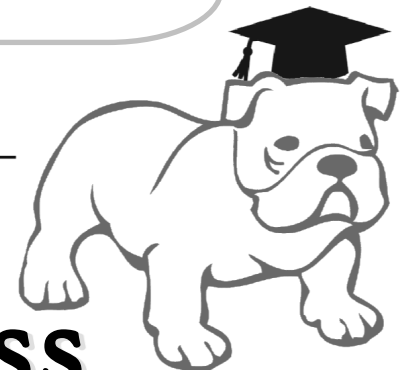* Complete DS 123 (Spring)

Junior Year
(60-89 Units)

* Meet with the Career Development Center
* Attend Career Fairs
* Begin looking for Internship opportunities
* Mandatory Advising 2 (60-70 units) Hold

(90 + Units)

* Meet with the Career Development Center
* Attend Career Fairs
* Apply for Graduation in the beginning of the term you will complete all courses

Senior Year

Craig's Pathway to Success
Business Administration, Option in Data Analytics