



2020- 2021

Business Administration
Transfer Orientation
Handbook

Welcome Future Bulldogs!

Majors Offered in the Craig School of Business



B. S. in Business Administration

Options offered in:

- Accountancy
- Computer Information Systems
- Data Analytics
- Entrepreneurship
- Finance
- Human Resource Management
- International Business
- Logistics and Supply Chain Strategies
- Management
- Marketing
- Real Estate and Urban Land Economics
- Sports Marketing



Accelerated Bachelors in Business

Administration (ABBA)



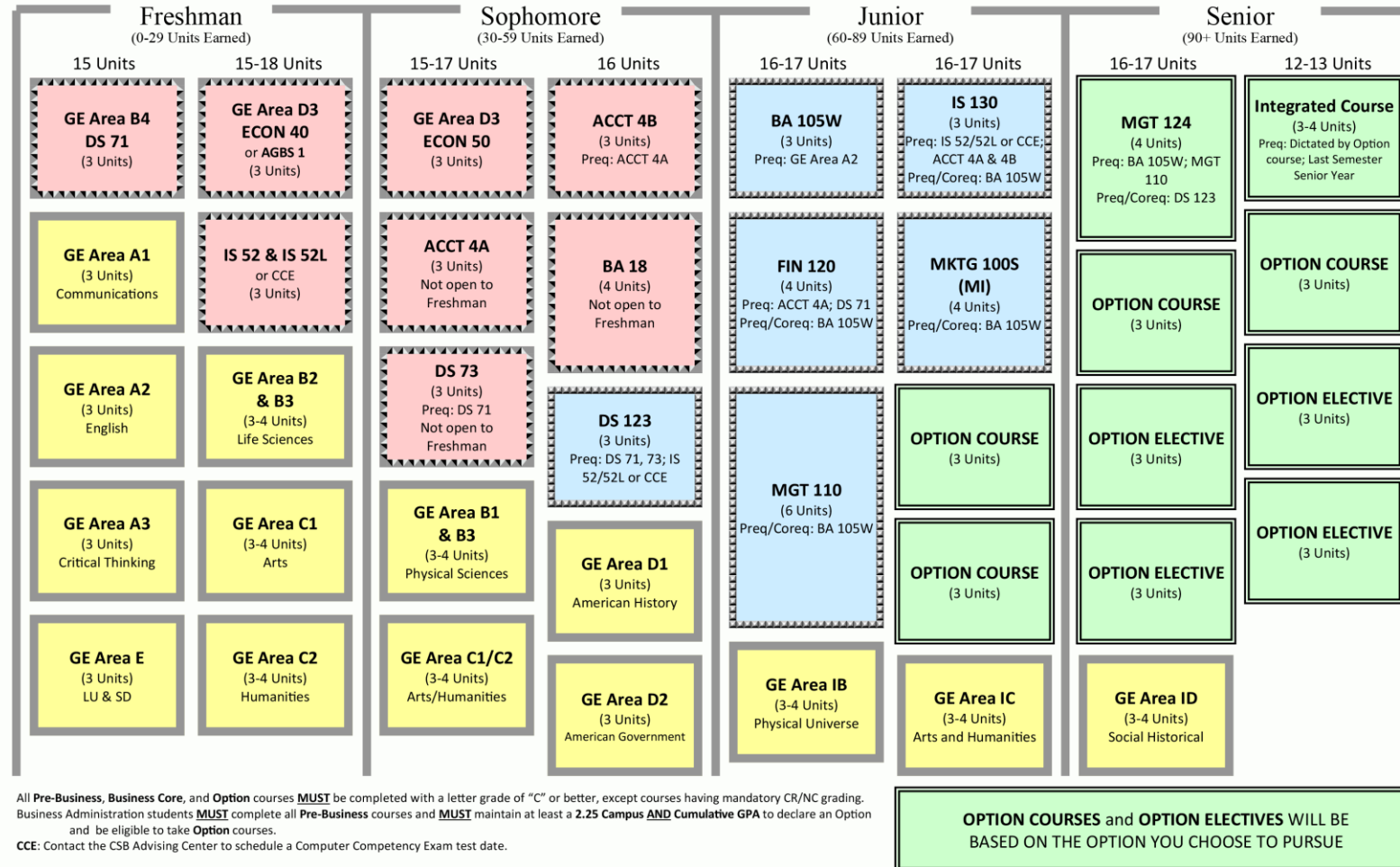
B. A. in Economics



B. A. in Fashion Merchandising

Pre-Business Flowchart Catalog Year 2020-2021

- All students begin as Pre-Business. You will want to declare your option at your Transfer Advising Meeting.
- Most A-E GE courses are completed prior to transferring to Fresno State.



- 15 units a term is needed to complete degree in 2 years.

Pre-Business

and

Upper Division Business Core Courses

Pre-Business Courses:

Course	Prerequisite
ACCT 4A	Not open to freshmen
ACCT 4B	ACCT 4A
BA 18	Not open to freshmen
DS 71	
DS 73	DS 71
ECON 40	English 10 or 5B
ECON 50	English 10 or 5B
IS 52 & IS 52L	

The above courses must be completed with a C or better to prior to declaring your option. You must also have a 2.25 Campus and Cumulative GPA.

Business Core Courses:

Course	Prerequisite	Co Requisite
BA 105W	Junior Standing, ENGL 10 or 5B	
DS 123	DS 71, DS 73, IS 52, 52L or CCE	
FIN 120	DS 71, ACCT 4A	BA 105W
IS 130	IS 52, 52L or CCE, ACCT 4A & 4B	BA 105W
MGT 110	Junior Standing	BA 105W
MKTG 100S	Junior Standing	BA 105W

Upper-Division Business Core (**Must be in your option**)

Course	Prerequisite	Co Requisite
MGT 124	BA 105W or ENGL 160W, MGT 110	DS 123

Option Courses Open to Pre-Business Students

International Business

Course	Prerequisite
BA 174	Junior Standing

Real Estate, Urban Land Economics

Course	Prerequisite
FIN 180	DS 71; DS 73; IS 52 & 52L/CCE

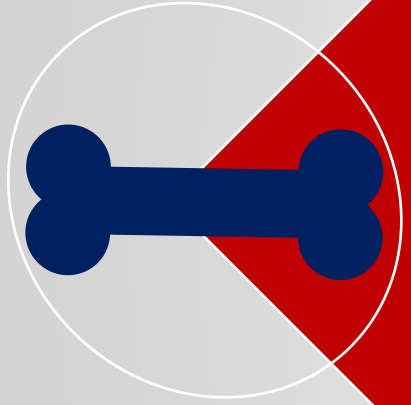
Computer Information Systems

Course	Prerequisite
IS 51	IS 52 & 52L or CCE
IS 106	IS 52 & 52L or CCE
IS 140	

Entrepreneurship

Course	Prerequisite
ENTR 81	
ENTR 151	Grade of B in ENTR 81

Declaring an Option




Students are eligible to declare an option *after* the completion of the pre-business courses and have a 2.25 campus and cumulative GPA


*We recommend only Accountancy students declare their option at Orientation.

Recommended Spring Enrollment


Accountancy

- 
- ACCT 120A
 - ACCT 132
 - BA 105W
 - GE IB
-
- Alternatives:
 - GE IC
 - GE ID
 - MKTG 100S
 - MGT 110


Computer Information Systems

- 
- IS 51
 - BA 105W
 - MKTG 100S
 - DS 123
 - GE IB
-
- Alternatives:
 - GE IC
 - GE ID
 - IS 130
 - MGT 110

Entrepreneurship

- 
- ENTR 81
 - BA 105W
 - MGT 110
 - DS 123
-
- Alternatives:
 - GE IC
 - GE IB
 - GE ID
 - MKTG 100S

Finance

- 
- BA 105W
 - FIN 120
 - MGT 110
 - GE IB
-
- Alternatives:
 - GE IC
 - GE ID
 - MKTG 100S
 - DS 123

Recommended Spring Enrollment

Human Resource Management



- BA 105W
 - MGT 110
 - DS 123
 - GE IB
-
- Alternatives:
 - GE IC
 - IS 130
 - MKTG 100S
 - FIN 120

International Business



- BA 105W
 - BA 174
 - MGT 110
 - DS 123
-
- Alternatives:
 - GE IC
 - GE ID
 - IS 130
 - MKTG 100S

Logistics and Supply Chain Strategies



- BA 105W
 - MKTG 100S
 - IS 130
 - DS 123
 - GE IB
-
- Alternatives:
 - GE IC
 - GE ID
 - MGT 110
 - FIN 120

Management



- BA 105W
 - MGT 110
 - DS 123
 - GE IB
-
- Alternatives:
 - GE IC
 - GE ID
 - MKTG 100S
 - FIN 120

Recommended Spring Enrollment

Marketing



- BA 105W
- MKTG 100S
- IS 130
- DS 123
- GE IB

- Alternatives:
- GE IC
- GE ID
- MGT 110
- FIN 120

Real Estate and Urban Land



Economics

- BA 105W
- FIN 120
- FIN 180
- DS 123
- GE IB

- Alternatives:
- GE IC
- GE ID
- IS 130
- MKTG 100S

Sports Marketing



- BA 105W
- MKTG 100S
- IS 130
- DS 123
- GE IB

- Alternatives:
- GE IC
- GE ID
- MGT 110
- FIN 120

Data Analytics



- BA 105W
- DS 123
- MKTG 100S
- GE IB
- GE IC

- Alternatives:
- GE ID
- FIN 120
- MGT 110

Office of Student Professional Development

Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

CSB 50- Intro to the Craig School of Business

Fall 2020: CRN: 70099

TTH- 2:00-3:15



“Introduction to business careers, career development, educational options, and opportunities provided by the Craig School of Business. Emphasis on CSB requirements, resources, and expectations. Presentation of topics by faculty, staff, alumni, and business executives.”

-Open to All Students

-CR/NC grading

-1 Unit

- 8-week Course

Office of Student Professional Development

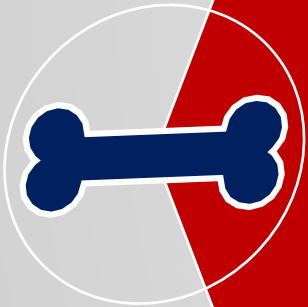
Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

CSB 150- Strategies for Success/ Mentorship

“Provides students with an opportunity to explore different areas of business with a specially selected mentor from the local business community. It is an opportunity for a first chance of exposure to a field of their interest, and exclusive access to a business professional.”

- Open to all Pre-Business, Business Major and Minor, and Fashion Merchandising
 - By permission number
 - CR/NC grading
 - 1 Unit



Office of Student Professional Development

Peters Building 183

<https://www.fresnostate.edu/craig/internships-jobs/>

191i/195i- Internship

“Internships provide the student with a progressive learning and growth experience, rather than a repetitive activity which is usually associated with a part time job.”

Requirements: 150 hours of work at a pre-qualified, academically-related work site.

-Open to Upper Division Business, Economics and Fashion Merchandising Students

-CR/NC grading

-3 Units



The Craig School of Business Advising Center

Catherine Kuchar- ckuchar@csufresno.edu

Robin Harper- rharper@csufresno.edu

Lily Ocegueda- locegueda@csufresno.edu

Danielle Quiroga- dquiroga@csufresno.edu

<https://www.fresnostate.edu/craig/advising/>

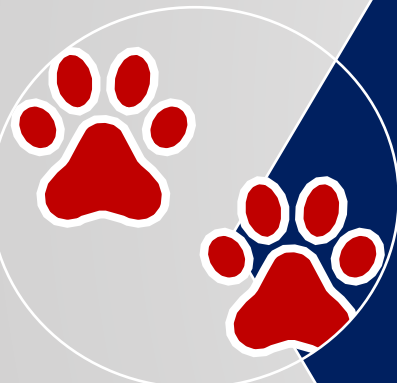
Phone: 559-278-4943

Peters Building 185

csbadvising@mail.fresnostate.edu



Craig School of Business Advising Center Mission



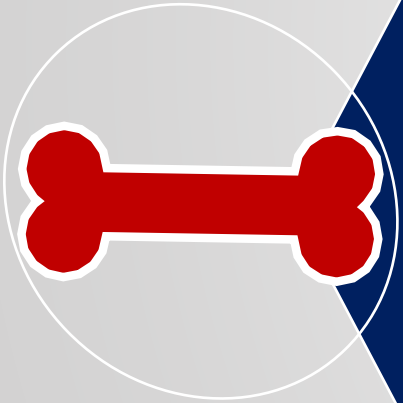
The Craig School of Business Advising Center, in collaboration with the Craig School of Business and University Community, seek to educate, empower, and support students through holistic academic advising. By providing planning and support, we help foster self-directed learners to become contributing members in the community and beyond.

Craig School of Business Advising Center

Student Expectations

Students are expected to:

- Be proactive about maintaining a relationship with your advisors
- Commit to appointment and understand the importance of punctuality
- Cancel an appointment at least 30 minutes before the appointment
- Arrive early for appointments and bring a photo ID for check-in
 - Students will not be seen without a photo ID
- Review [degree requirements](#) prior to coming into advising
- Create and update [My Degree Plan](#) each semester prior to coming into advising
- Make sound choices that are relevant to your degree requirements
- Come prepared with [questions](#) and take notes regarding the advising appointment
- Follow through with academic or career referrals
- For pre-business students, be aware of how and when to declare your option
- Bring all relevant documents for completion and any questions pertaining to the documents



How Can Your Academic Advisors Help You?



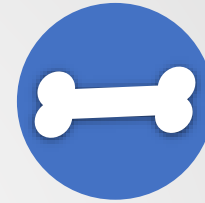
ONE-ON-ONE
PROFESSIONAL
ADVISING



DEGREE
PLANNING



ASSISTANCE
WITH ACADEMIC
DIFFICULTY



COURSE
SUBSTITUTION
ASSISTANCE



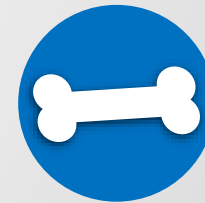
FINANCIAL AID
PETITION
LETTERS



ADVISING FROM DOG
DAYS UNTIL
GRADUATION



ASSISTANCE FOR
REGISTRATION HOLDS



REFERRALS TO
APPROPRIATE OFFICES ON
CAMPUS

How to Succeed at Fresno State



TAKE ADVANTAGE
OF STUDY
ABROAD
PROGRAMS



PLAN OUT YOUR
ROADMAP WITH YOUR
ACADEMIC ADVISOR



ENROLL IN CSB 50- THE
INTRODUCTION TO THE
CRAIG SCHOOL OF
BUSINESS



MEET WITH YOUR
ADVISOR AT LEAST
ONCE A YEAR TO
STAY ON TRACK



MEET WITH THE
CAREER
DEVELOPMENT TO
EXPLORE CAREER
PLANS



LOOK INTO
MENTORSHIPS AND
INTERNSHIPS BEFORE
GRADUATION



UTILIZE TUTORING,
SUPPORTNET AND
ON- CAMPUS ACADEMIC
RESOURCES

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- **YouTube: www.youtube.com/c/CraigSchoolofBusiness**

