

Student Managed Investment Fund Participants– Attendance at Redefining Investment Strategy Education -- Sponsored by Craig Business Associates

Students will attend the 13th Redefining Investment Strategy Education (RISE) Conference to be held at University of Dayton from April 4 to April 6, 2013. For 12 years, RISE has brought together students, faculty and leading investment professionals to share insights and knowledge in an interactive, Informative environment. It is the most prestigious student investment conference in the world. This will be the first field trip for the Student-Managed Investment Fund Program (SMIF). The Fresno State SMIF Program is housed at the Department of Finance and Business Law. Students enrolled in FIN129 are the official members of the SMIF Program.

Students from the SMIF Program will participate in discussions with today's leading investment professionals in preparation for their roles as tomorrow's financial leaders. The SMIF Program will also compete in the Portfolio Competition against one another in the area of growth, value, blend, balanced, alternative and fixed income styles of management

Information about SMIF:

On November 27, 1998, the Student Managed Investment Fund (SMIF) Program of the Finance and Business Law (F&BL) Department was established to manage two small portfolios, the Craig Fund and the Bulldog Fund, that invest in value- or growth-oriented stocks. On October 25, 2010, the CSUF Foundation hired the SMIF Program to manage \$1,000,000 of its endowment funds. The new fund, dubbed "CSUF Fund," will focus on large-cap stocks. The objective of the SMIF is to provide a unique setting for the application of financial concepts resulting in an educational "return" as well as a monetary return. A number of benefits provided by the SMIF include, but are not limited to, the following:

1. a unique educational and career opportunity for our students;
2. an opportunity to improve Craig School of Business' ties with the financial community through student research and the use of guest speakers;